

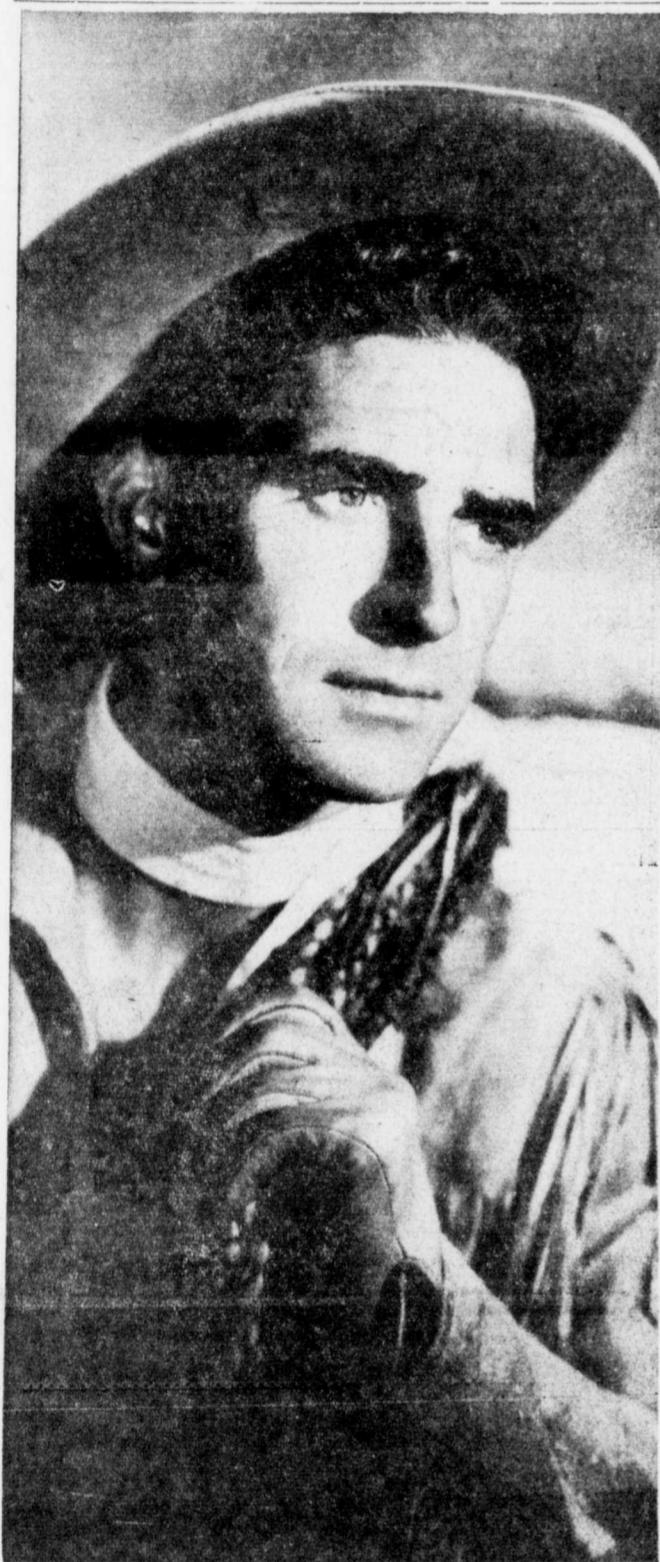
Championship Rodeo to Feature Weekend Here

WON'T BE LONG NOW!

	High	Low
Saturday, January 29	74	35
Sunday, January 30	72	37
Monday, January 31	68	41
Tuesday, February 1	68	41

Vol. XXVIII, No. 48

3 Sections — 24 Pages



GRAND MARSHAL of the 15th Annual Rodeo Parade Saturday morning will be Jock Mahoney, famed Range Rider of TV. The parade will start at 10:30 a.m. and proceed down Palm Canyon drive.

CHAMPIONSHIP RODEO SLATED FOR WEEKEND

Thrilling chills, spills and thrills . . .

Bucking broncs, Brahma bulls, wild riding horsemen and trick riding women plus the aromatic, appetizing smell of hotdogs, buttered popcorn and liquid refreshments hawked through the stands . . .

All of the above will form the background this weekend, when the 15th annual World Championship rodeo, sponsored by the Palm Springs Mounted Police takes place in the rodeo arena at the Polo Grounds.

THE TWO-DAY colorful event, with famous celebrities of the stage, screen, radio and rodeo arenas from coast to coast, starts at 1:30 p.m. on both Saturday and Sunday.

Predictions are that a huge crowd will be in attendance on both days particularly if past rodeo attendances here are a criterion. In the past this man-

ST. VALENTINE'S DAY HEART FUND DAY IN VILLAGE

On St. Valentine's Day villagers will be asked to contribute to the Riverside County Heart fund. Chairman Monte Herbert announced today. Women will be stationed along Palm Canyon drive collecting money in red plastic hearts.

Jimmy Morton is heading this special fund committee, with members of several civic groups assisting. Mrs. Richard Lowry and Mrs. Mildred Burns will head a group from the American Legion Auxiliary and Mrs. Gordon Krysan a group of Desert Dames. A number of riders and former Desert Circus deputies will work with Mrs. Mac Hurrell.

Herbert asked today that any civic groups interested in assisting in this fund collection call Jimmy Morton at 2772.

Others in the grand jury are: See RODEO, Page 3a

PARKING BANNED DURING PARADE

Parking on Palm Canyon drive between Alejo and Arenas roads will be prohibited between 9 a.m. and noon Saturday, Police Chief August G. Kettmann announced to-day.

All cars must be removed from the street before the Mounted Police's Rodeo parade starts, he said.

moth Western event has played to standing room only.

AND KENNY PAUL captain of the Palm Springs Mounted Police wants it emphatically known that all of the proceeds earned during the two-day rodeo will go into the coffers of the non-profit citizen's organization he captains.

As for the highlights of the weekend, the rodeo on Saturday will be preceded by a giant parade consisting of approximately 1500 horses, about 2500 riders, pedestrians, wagons and bands. The long cavalcade of horsemen will start winding its way down Palm Canyon drive Saturday morning at 10:30 a.m.

WHETHER IT BE a sad tune to pull at our heartstrings or one full of joy, the benefits derived from the stirring of emotions which is the reaction of the glands of internal secretion to music which we hear is responsible not only for our physical betterment but also physical improvement.

There is a large band of 60 members at the high school, a symphony orchestra consisting of 45 members, and at the Nellie Coffman Junior high school. Dr. Goldberg is chairman of a special citizens' committee appointed by the board of education to inform the public regarding the \$2,125,000 bond issue to be voted on February 15.

Attired in a beautiful western outfit, Miss Rheingold will be part of the Grand Entry that will also include Jock Mahoney, famed nationally as the Range Rider on television, who will act as the grand marshal of the parade and rodeo.

Most of the children who furnish the complement of these

Speed Action on United Air Service Plea

Two Officials of Company Here to Meet Civic Heads

Two United Airlines officials visited the Village Monday and Tuesday to coordinate activities of local civic groups in aiding United's application before the Civil Aeronautics Board for a permit to service Palm Springs.

Conferencing with Chamber of Commerce and city officials were: W. R. Thigpen, special assistant to the president, and William O'Hern, district publicity manager. Accompanying them to the Village was Attorney Lyle C. Newcomer of the firm of Trippet, Newcomer, Yoakum and Thomas of Los Angeles. Newcomer was a former resident here.

THE APPLICATION has been presented to the CAB, but a hearing date has yet to be set.

The City of Palm Springs already has requested of the CAB an expeditious hearing, together with the right to intervene, and the Chamber of Commerce is taking similar steps.

Following their meetings here, Thigpen said that United Airlines was very gratified "to find such an enthusiastic reception for the furthering and support of the application."

"SUCH SUPPORT is necessary if United is to secure its permit to serve Palm Springs," he continued.

"This application is important to United because it gives us an increasingly popular winter resort area, and it is important to Palm Springs because it will give the city a carrier service with 80 cities coast-to-coast, and from Vancouver to San Diego," Thigpen said.

United, he said, also will publicize Palm Springs in its advertisement throughout the nation, and in this way bring more visitors to the Village.

AID OF ALL RESIDENTS and visitors was requested. The importance of the service to the traveling public must be presented to the CAB, and anyone having material of importance may contact the Chamber of Commerce or city officials, and it will be included in their exhibition.

We are hopeful that the requests by the Chamber and City will bring about an early hearing and decision," Thigpen said, "and permit us to start servicing the Village by the next Fall season."

Zoning Hearing on New Annexed Land March 15

Public hearing on rezoning of the 15 square miles of recently annexed land was set by city council Tuesday evening for March 15.

The land has been zoned for water course and guest ranch, following public hearings by the city planning commission.

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TWENTY-EIGHTH YEAR

The Desert Sun

Palm Springs, California Thursday, February 3, 1955

This Issue Over 7,000 Copies

Single Copy 10¢

Building Near Record High Last Month

January Highest Month Since July in 1952, Report

Indicating the accelerated growth of Palm Springs, the city building department Tuesday reported one of the most active months in construction in the history of the Village and the most active since July 1952.

In January 69 building permits were issued by the building office for new construction valued at \$775,925.

In the corresponding month in 1954, the total was \$238,218, for 29 permits.

NEW HOMES topped the list for the month. There were 27 started, better than one for every business day. Value of the new dwellings was listed as \$401,000. Thirteen permits were issued for additions and alterations to dwellings at \$24,000.

Second on the list was apartment construction. Three apartment buildings were begun with 36 dwelling units. Value of the new apartments is \$225,000.

ONE NEW HOTEL was also begun. It will contain nine rooms. The permit was issued for \$11,000. One hotel alteration permit was issued for \$100.

During the month ten swimming pool permits were issued for a total value of \$42,000.

The department also issued ten permits for trailer park cabanas and ramadas. These totalled \$19,900.

Other permits included one commercial building, \$3000 and one addition to a public building, \$625.

Absentees

2 Days Left to Take Out Ballots

Only two more days remain for voters to take out absentee ballots for the councilmanic redistricting election to be held February 10, City Clerk Louise McCann reminded voters today.

Her estimate was exceeded when the mothers turned in \$1975 and a \$150 check was promised to add to the drive.

THE LOCAL MARCH was in conjunction with a nation-wide event. It was the first time the local organization had participated.

Mrs. A. Belden Crist was chairman of the Mothers' March here and chairmen of the various school organizations represented were Mrs. John Holditch and Phyllis Morrow, Katherine Finchy; Mrs. John Boyle, St. Theresa; Mrs. Betty Hastings; Frances Stevens; Mrs. K. E. Gox, Cahuilla; Mrs. S. J. Keith, Nellie Coffman and Mrs. Myra Henderson and Mrs. Loraine Cole, high school. At the World Wars Memorial Hall Friday the American Legion and Auxiliary inserted the last dime in a placard of words: Join the March of Dimes, totaling more than \$80.

Mrs. Don Burns was in charge of the Legion program.

Silk Dress, Cloak Stolen from Store

The circus is coming to town. If a suitable site can be found.

Council approved the appearance of the Ringling Brothers Circus, formerly Clyde Beatty's, on March 18, with that one condition.

Circus Coming to Village - If

Train passengers for years had been confused by the nine-mile separation of station and town. They would look at the forlorn part of the desert surrounding the station and wonder why such a fuss had been made over Palm Springs.

The vital statistics on the three by four foot sign clears up all the confusion. Plainly visible from both West and East bound trains, it states:

PALM SPRINGS RESORT. 9 Miles Southeast. Population 10,381. 832 Swimming Pools. 237 Hotels. Av. Mean Temperature 82.

Howard and his former movie actress wife, Andrea Leeds, operators of the fashionable Howard Manor, donated the sign as a civic gesture.

Now They'll Know for Sure Where Palm Springs is

For the first time in its colorful 30-year history the Southern Pacific station near Palm Springs has a directional sign.

Palm Springs Mayor Florian G. Boyd journeyed the nine miles that separate the S.P. station from the resort city yesterday to formally accept the sign on behalf of Palm Springs from Sportsman Bob Howard.

Howard and his former movie actress wife, Andrea Leeds, operators of the fashionable Howard Manor, donated the sign as a civic gesture.



MOTHERS MARCHED Monday night for the Infantile Paralysis fund and raised more than \$2,000 for the March of Dimes.

Here they are shown at Frances S. Stevens school after their campaign checking on the money collected.

Rancho Mirage Petitions Found Fully Qualified

Date for public hearing on the proposal for election at Rancho Mirage on the proposal to incorporate the area into a city of the sixth class will be set by county supervisors next Monday.

At last Monday's meeting of supervisors, Gordon A. Pequegnat, county clerk, reported that the incorporation petitions were fully qualified and contained more than the required number of signatures.

FOLLOWING the public hearing at which proponents and opponents will air their views before supervisors, it is expected that the board will set a date for the incorporation election.

The area to be incorporated includes approximately five and one-half square miles.

Appearing in County Clerk Pequegnat's office Monday to receive the news that the petitions had qualified were Frank Clancy, Edmond Ewart Jr., Don Cameron, Paul Kersten and Daniel Callahan.

PEQUEGNAT said that an examination revealed that the petitions contained the signatures of more than 25 percent of the qualified voters of the area included in the new city and represented more than 25 percent of the assessed valuation.

The petitions contained the names of 196 registered voters representing \$205,000 of the assessed valuation.

Opponents are expected to present their own petitions at the public hearing when it is held.

"You must have transportation, or you can't last," he con-

LAS VEGAS HOTEL MAN LIKES PALM SPRINGS

By DON KLOTZBUECHER

"I don't know of a spot in the world as fine as Palm Springs, and I've been from Maine to Spain."

Anyone knowing Jake Freedman, president of the Sands Hotel, Las Vegas, would quickly recognize the latter phrase — as he often applies it to illustrate his knowledge of things.

"It (Palm Springs) is better than anywhere, and has everything, entertainment, tennis, golf, a terrific climate," Freedman continued. "And, besides, you can meet some of the best people in the world."

OF COURSE this man who built the Sands Hotel in 1951 and owns controlling stock in it, didn't discount Las Vegas, but he called it a "glamour town" where people remain for two or three days only.

Here for two weeks, staying at El Mirador, and relaxing, he pointed out that in Palm Springs people come for months or the entire season and "never get tired of it." And, he said, young and old, rich and poor, can enjoy it here.

Returning to the subject of Las Vegas, he coined a phrase in terms of it a "super market" in the tourist turnover."

ONE SIMILAR PROBLEM faces both Palm Springs and Las Vegas, Freedman said. This is transportation — adequate facilities to bring people to and from the city.

Plans are now under way to make it the biggest show in its history, with more stars of the entertainment world than ever before. A name band will be announced next week.

Ticket sales will start February 15 under the direction of Sgt. Dale Thompson.

Seating is being provided for 3500 persons. The floor will be cleared for dancing following the show.

Fifth annual Police Show and Dance sponsored by the Palm Springs Police Officers Association will be held Saturday, March 26, in the quadrigle at the Palm Springs high school, President Ted Greene announced this week.

Ticket sales will start February 15 under the direction of Sgt. Dale Thompson.

Seating is being provided for 3500 persons. The floor will be cleared for dancing following the show.

"You must have transportation, or you can't last," he con-

tinued. New hotels now being constructed there make it imperative that the already excellent service (compared to Palm Springs) be made even better.

Besides his hotel interests, Freedman has oil properties and is active with his racing stable whenever he can find the time.

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There is a large band of 60 members at the high school, a symphony orchestra consisting of 45 members, and at the Nellie Coffman Junior high school. Dr. Goldberg is chairman

SUNAIR DRIVE-IN THEATRE

PH. 8-4243

NOW PLAYING



Track of the Cat

CINEMASCOPE
WARNER COLOR STEREOGRAPHIC SOUND
DIRECTED BY ROBERT MITCHUM
WRITTEN BY ROBERT MITCHUM AND JAMES FELTON
PRODUCED BY WILLIAM WELLMAN PRESENTED BY WARNER BROS.

Co-Feature

"ATHENA"

Color by Technicolor
JANE POWELL
DEBBIE REYNOLDS
EDMOND PURDOM

Sun., Mon., Tues.

February 6-7-8



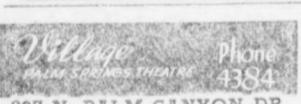
— Co-Feature —

MICKEY SPILLANE'S

RING OF FEAR

in Warner Color and CinemaScope

Pat O'Brien
Clyde Beatty
Mickey Spillane
Marian Carr



Phone 4384
207 N. PALM CANYON DR.

Now thru Sat. Feb. 5
Nightly 7:00 and 9:30
Saturday continuous 3:55

TOP TALENT STARS! SONG HITS! SPECTACLE!

DEEP IN MY HEART

in COLOR SPLendor

Starts Sunday Feb. 6

Continuous Sunday 2 P.M.

Weekdays 7 and 9 P.M.

SIGN OF THE PAGAN

ATTILA THE HUN
Technicolor

JEFF CHANDLER JACK PALANCE LINDA THERINA RITA GAM

CINEMASCOPE

A UNIVERSAL INTERNATIONAL PICTURE

Com. Feb. 9—"HIGH & DRY"

Phone 4384

128 SOUTH PALM CANYON DRIVE

Nightly thru Sat. Feb. 5

Shows 7:00 and 9:10

M-G-M's action-hit in COLOR and CINEMASCOPE!

STEWART GRANGER
GRACE KELLY
PAUL DOUGLAS

Co-Starring JOHN ERICSON

Show 7:00 and 9:10

Fresh-as-a-daisy MUSICAL in CINEMASCOPE and Blushing COLOR!

M-G-M's

SEVEN BRIDES FOR SEVEN BROTHERS

Starring JANE POWELL HOWARD KEEL



CHI CHI patrons are viewing a wonderful show featuring Ella Logan, delightful songstress, Skets Minton, ventriloquist and his partner, Mr. Morton and other entertaining and clever acts. Skets Minton and his co-worker are shown above.

Stellar Entertainment Now Pleasing Chi Chi Patrons

That crowd of entertainment seekers which has nightly been jamming the Starlite Room of the Chi Chi is due to a petite artiste by the name of Ella Logan.

This dramatic songstress who brings back nostalgic memories for many and who still has a tremendous appeal for the much younger group has been spell-binding all with her songs.

Miss Logan adds dramatic expression to her songs and is at her best (worth the price of the entire evening) in her delivery of "Glockamora" and an Irish ballad which she sings without accompaniment. The petite and lovely artiste, with the rust-colored hair, has charm and appeal which is enchanting Palm Springs audiences. She was the star in "Flinian's Rainbow" and she uses every little bit of theater business to put her songs across to her listeners.

But that isn't all of the show. TV's great comical ventriloquist, Skets Minton has a great share in the bouquets as well as The Sharidons, two dancers and an attractive blonde.

Minton is not of the slapstick variety comic and uses subtlety with a sure sense of comedy. His little "assistant" has a pleasing personality and when he is carelessly packed away in the valise with his hand dangling outside, this is really funny.

Opening the show is the sophisticated Sharidons. Their dancing which is more than interesting includes old time buck and wing and they do this number in great style.

Three Appointments Confirmed by Council

Council Tuesday evening approved three appointments to the Palm Springs Health Center Board, upon recommendation of the Welfare and Friendship Aid Association.

Named were: Agnete Hensen, for a term ending June 30, 1955; Ann Baker and Joan Coffey, for terms ending June 30, 1957.

— Co-Feature —

MICKEY SPILLANE'S

RING OF FEAR

in Warner Color and CinemaScope

Pat O'Brien

Clyde Beatty

Mickey Spillane

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SEVEN BRIDES FOR SEVEN BROTHERS

Starring JANE POWELL HOWARD KEEL

Shows 7:00 and 9:10

Accommodations for CATS on Sheltered Patio with view of all activities

WADING POOL AND PATIO For Rest and Fun

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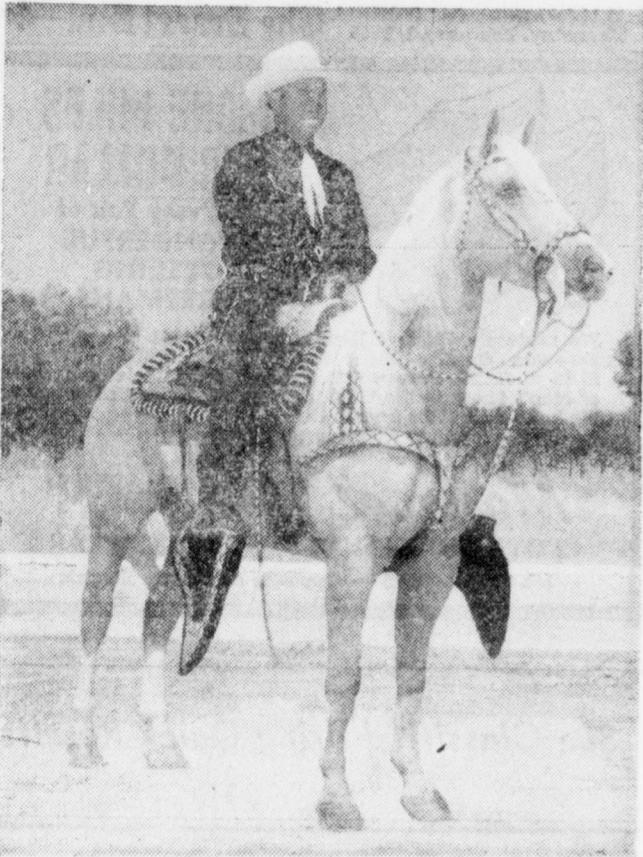
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WADING POOL AND PATIO For Rest and Fun</



ONE OF THE PRIZE horses in Saturday's Rodeo parade will be "Arkansas Traveler" shown above with his owner, Jordan E. Dunaway of Hawthorne, California. Dunaway has ridden in parades here for the past five years.

Hefty Bobcat Meets Demise on Highway 111 Near Depot

There is one bobcat less in the desert area. Springs depot, about 10 miles from Palm Springs.

C. F. Masten of Banning driving toward Palm Springs Tuesday morning noticed a big cat lying by the side of the road. He stopped to cautiously investigate and then picked up a bobcat, 30 inches long and weighing almost 20 pounds.

He brought it to Palm Springs to seek a taxidermist — but failed to find one.

There were no marks on the animal to indicate how it had lost its life but Masten believes it must have been struck by an automobile but not run over.

"It would have made a big bump had it been run over," he said.

Masten found the cat a short distance west of the Palm

Portland Visitor is Suddenly Stricken

Edith P. Ralston, 78, a visitor here from Portland, Ore., succumbed Monday suddenly after a nine day visit here.

Last rites were said in the Oregon city this week with Wiefels and Son in charge of arrangements here.

The Desert Sun

Established 1927

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PALM SPRINGS, CALIFORNIA

Chi-Chi Starlite Room

ELLA LOGAN

WONDROUS STAR OF STAGE AND SCREEN

Skeets Minton

TV'S GREAT COMICAL VENTRILOQUIST

The Sharidons

SOPHISTICATION IN MOTION

Dancing to the Music of
BILL ALEXANDER'S BAND

HOME OF DELICIOUS HICKORY BROILED STEAKS

RESERVATIONS
Phone 7391 or 5133
Free Parking at the Door

From Page 1—MORE ABOUT RODEO

Doye O'Dell, star of Western Variety and Western theater on TV; Eddie Dean, star of motion pictures and a recording artist of Western folk songs; and selected entries by the judges of the parade.

AS FOR THE RODEO, that event, it is predicted by those who know, will be one of the most exciting and thrilling

ever held in Palm Springs. Outstanding among the arena artists will be Casey Tibbs, the youngest world champion rodeo cowboy. Not more than 25 years of age, Tibbs has received national recognition for his rodeo performances. He won the Levi Strauss award, a \$1500 belt three years in succession at the Cow Palace in Fort Worth, Texas.

Chuck Shepherd, bronc rider of renown; Ben Johnson, who has won national acclaim as a calf roper and Vern Castro, bull dogger are among some of the outstanding arena performers.

THE MOST SPECTACULAR act, it is proclaimed, is the Flying Hendricks Family. Stars of this group are a twin sister and brother and two trained mules who perform in a clowning act. In one scene, one of the mules actually drives the brother out of a model T Ford and drives it out of the arena. They say seeing this act is believing.

Tickets for the rodeo may be purchased at a booth on Palm Canyon drive located across the street from The Desert Inn; at Rasmussen's Saddlery, opposite El Mirador hotel and on Saturday at the ticket booth at the Polo Grounds.

AND, JAUREGI who has supplied the live stock for the rodeos held here in the past, again will transport his untamed animals for the show February 5 and 6. Jimmy Cooper is in charge of the parade; Ray Abbey chairman of the

Bouncing Bullet Starts Search

A bullet ricocheting off the side of a trailer home Sunday afternoon started an unsuccessful police search of the area for the person who had fired the shot.

C. H. Segur of Los Altos, 1955 Camino Real, reported the incident and said that he, together with friends, had been seated in the yard by the trailer

SAFeway

Sale TEA GARDEN JELLIES and PRESERVES



FEBRUARY
Family Circle
MAGAZINE 5¢

FRESH EGGS
Cream O' the Crop. Top quality.
GRADE AA per doz. **59¢**
LARGE SIZE doz. **54¢**
BREAKFAST GEMS
Large Grade A, doz. **54¢**

PEANUT BUTTER
BEVERLY Brand
Chunk or Creamy. 20-oz. **49¢**

CHUCK ROAST
U.S.D.A. CHOICE BEEF
Control aged, trimmed before weighing.

Spareribs
Boiling Beef
Short Ribs
Fresh Frozen Lobster

GERBER'S BABY FOODS
Strained Fruits or Vegetables. 6 cans **49¢**

SWIFT'S MEATS
Strained or Junior varieties. 5 cans **99¢**

FROZEN FOODS
Bel Air Premium Quality.
Blended Juice 2 6-oz. cans **27¢**
Orange and Grapefruit.

Grapefruit Juice 6-oz. can **12¢**
Sliced Peaches 2 10-oz. pkgs. **35¢**

DAIRY PRODUCTS
Butter 1-lb. **63¢**
Monterey Pre-cut & wrapped. **39¢**

FRUIT COCKTAIL
LIBBY Brand. 17-oz. can, 19c. "Quick 'n Easy."

CHICKEN LEGS
Manor House. 1-lb. pkg. **79¢**
Fresh frozen.

FRANKS
Somerset brand. 1-lb. cello. **45¢**
No. 1 Skinless.

FILLET OF COD
Captain's Choice. Ready for pan. lb. **33¢**

HALIBUT STEAKS
Captain's Choice. Deep sea fish. lb. **53¢**

SAUERKRAUT
Stone Crock Fancy Quality. 2 16-oz. cans **23¢**
27-oz. can **17¢**

ALL DETERGENT
For Automatic Washers
10-lb. box **2.49**
24-oz. box **40¢**

WHITE ROSE POTATOES
U.S. NO. 1 QUALITY
Packed in paper bags. 10 lbs. **39¢**

ANJOU PEARS
OREGON No. 1's Smooth skin with firm, juicy meat. lb. **12¢**

GREEN ONIONS RADISHES
bunch 5¢ bunch 5¢

MUSHROOMS ROMAINE
Hot House pkg. **29¢**
Crisp Green lb. **10¢**

Ripe Bananas
Central American Choice Selection. lb. **15¢**

Pure Preserves
CONCORD GRAPE 20-oz. jar **29¢**
12-oz. jar **29¢**
RED CHERRY 20-oz. jar **29¢**
PURE PLUM 20-oz. jar **39¢**
STRAWBERRY 20-oz. jar **39¢**
PURE PEACH 20-oz. jar **35¢**

Pure Jellies
GRAPE 12-oz. jar **19¢**
BLACKBERRY Large 20-oz. jar **39¢**
APPLE BUTTER Large 18-oz. jar **25¢**

Tea Garden Quality
Syrup Drips 12-oz. btl. **19¢**
(24-oz. bottle, 35c.)
SKYLARK BREADS
Split Top large **30¢**
White sliced std. loaf **23¢**
100% Whole Wheat Enriched-sliced std. loaf **23¢**
MARGARINE
Sunnybank Foil-wrapped. 1-lb. ctn. **29¢**

MAYONNAISE
Nu Made Quality Purity Seal Jar. qt. jar **5¢**

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Moist, tender, baked the Curtis "home ingredient" way! (Regular, 49c.) SPECIAL **39¢**
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Manor House. 1-lb. pkg. **79¢**
Fresh frozen.

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Somerset brand. 1-lb. celo. **45¢**
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27-oz. can **17¢**

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For Automatic Washers
10-lb. box **2.49**
24-oz. box **40¢**

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GASLIGHT GAIETIES, one of the Village's perennial laugh productions is in full rehearsal. The ladies and the villain are getting their lines down pat. As shown above, there's Sid Fineerman, Audrey Krueger, Louise Pernel (the villain—hiss!).

Barbara Root and Rita Darwin. They are rehearsing the "By the Sea" number. The show will be presented February 11 and 12 for the eighth time at World War Memorial Hall.

Contributions for Wednesday Club Auction Started

Plans for the annual charity auction of the Wednesday Night club are proceeding rapidly. Max Grone, general director of the event said Tuesday.

Leo Fine, chairman of the auction, said many have already called requesting information and offering articles for the auction. Proceeds from the event will go to buy further life-saving equipment for Desert Hospital which the club has generously aided with previous auctions.

Date for the event has not been set but those wishing to contribute are urged by Mort Weissman, club president, to call 5354, 2033 or 5109, for further information.



ZADDIE BUNKER has donated a trip to Las Vegas to the Wednesday Night Club charity auction, which will be held in the near future. Max Grone, on wing, says goodbye to Zaddie and Leo Fine, who symbolizes the winner. Proceeds of the auction this year will be used to purchase additional equipment for Desert Hospital.

Blames Slumber for Accident

Falling asleep while driving was the explanation given by Mrs. Cleo Belle Hamsley, 1563 South Palm Canyon drive, after her car struck the parked car of John Frederick Routh, 217 North Palm Canyon drive, at 2:51 a.m., Wednesday.

Damage to Routh's car was estimated at \$800, and to Mrs. Hamsley's \$500.

Indian Lessees to Meet Tomorrow

Lessees of Palm Springs Indian Land will hold their regular meeting at 8 p.m., Friday, at the Frances Stevens school cafeteria, President Cliff Campbell announces.

Councilman Jerry Nathanson will speak on the councilmanic redistricting election to be held February 10.

The public is invited, Campbell said.

Two from Area Drawn on Panel for Grand Jury

Thirty names were drawn Monday in the annual lottery to pick 19 members for the grand jury.

The four superior court judges, Hilton McCabe, O. K. Morton, Russell S. Waite and John G. Gabbert, submitted the names of 100 citizens and from these the 30 were drawn.

The next drawing will pick the final 19 who will serve on the 1955 grand jury.

Residents of the desert area whose names were drawn include Clifford Henderson of Palm Desert, Mrs. Thurston C. Chase of Thousand Palms.

Among the others whose names were not drawn but may be called if the jury list is not filled from the original 30 were those of Russell Wade, Eleanor W. Larrabee and Dr. Benjamin Goldberg, all of Palm Springs.

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Check Suspects Arrested After Check of Auto

Alert police work Tuesday resulted in the arrest of two check-passing suspects who are wanted by authorities in at least one other city. Investigation is continuing at the present time.

First report of the couple, Jack Middleton, 39, Long Beach, and Elizabeth Clume de Carbonel, 38, came at 12:47 p.m. from the Contra Costa county sheriff's office, with local police asked to apprehend and hold the couple on a bad check charge.

The teletype told of a \$3,000 bad check being used as payment for an automobile.

Officer A. R. Budsey located the car at 4:59 p.m., and with the aid of Sgt. Dale Thompson and Detective Bob White followed it to a local hotel, where the couple was taken into custody.

The couple is believed to have passed three bad checks

No Action Taken on Crosswalk

Council Tuesday evening declined to take action on a request from 25 property owners for a pedestrian crosswalk at 233 South Indian avenue, upon recommendation of the police department, public safety committee of council, and City Manager R. W. Peterson.

Adequate crosswalk facilities are now in the area, it was stated.

Paving Petition Accepted by City

Council Tuesday evening accepted the petition for street improvement of Avenida Palmas between Tamarisk road and Via Eytel, and referred it to the engineering department for preparation of plans.

The assessment request, the fourteenth to be made, was signed by 70.71 percent of the property owners of the area.

In Palm Springs. Bill has been set at \$5,000.

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JANE WILSON BEEF PIES

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PILLSBURY'S PANCAKE FLOUR

2-lbs. 36¢

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2 for 26¢

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WHITE ROSE POTATOES

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300 Size 2 for 45c

200 Size 2 for 38c

COLORED TEST MARK PAPER TOWELS

2 for 38c

HUNT'S RED BEANS

2 for 35c

SUNSWEET PRUNES

54c

GLORIETTA PEACHES

39c

VB APPLESAUCE

2 for 43c

COCK OF THE WALK PEARS

36c

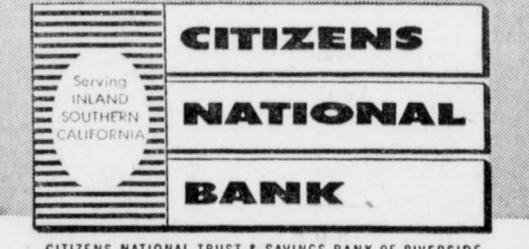
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Pro Frank Stranahan and his wife, Ann, recently visited Palm Springs to find the excellent Thunderbird and Tamisk courses most enjoyable. It is suggested that other winter golf spots should arrange winter tours for amateurs.

MORRISON ON GOLF

Winter Tour for Amateurs Suggested

By ALEX J. MORRISON
Author of "A New Way to Better Golf," Teacher of Champions
RECENTLY the Southern California Open, played over the Tamarisk course at Palm Springs, attracted more than the usual number of nationally-prominent golf names including amateur Billy Maxwell, the newly turned pro Frank Stranahan, also the pros, Gene Littler, "Bud" Holzsch, Bob Rosburg and Jerry Barber, and the former national open champion, Olin Dutra.

While the latter-named pros were on hand mainly because the pro circuit schedule allowed them this time to return to their respective homes in various parts of Southern California, Stranahan and Maxwell were out mainly to sample the golfing facilities of a winter resort new to them.

THE CHAMPIONSHIP layouts of the Thunderbird and Tamarisk afford exceptionally good tests for all degrees of golfing skills. The lush wide fairways over gently-rolling ground hold a minimum of traps guarding drives and green approaches. The extra large, smooth-sloping greens are backed by scenic mountains continually changing in shape and color in keeping with the warm, bright desert sunshine. Include borders of mesquite and palm trees and you have a setting that will live vividly and long in your memory.

IN LOOKING back on the

Banning Moves Farther Ahead in League Race

Banning won its seventh game of the year Monday night, 56 to 38 over the Desert Nite Hawks, to move two and a half games in front as third round action started in the City Recreation League.

First half action was close, but the league leaders turned the game into a rout in the final two periods. The Nite Hawks led 12 to 11 at the quarter, and then trailed by only one point at halftime, 24 to 23. At the end of three quarters the Banning quintet had taken a 36 to 29 margin.

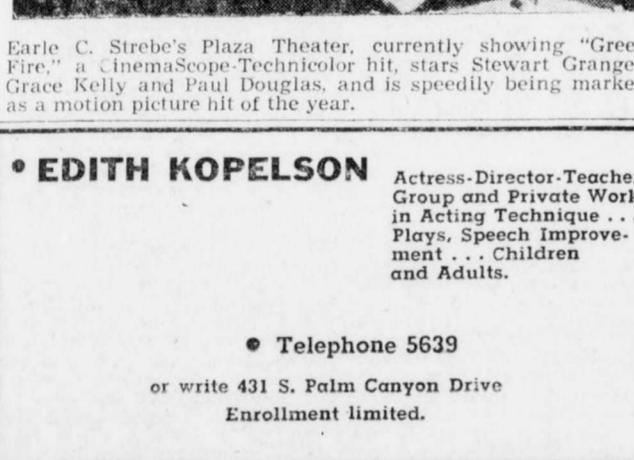
Jim Holland of the losers took game scoring honors with 15 points. Red Haynes and Every tied for leaders of the Banning attack with 14 each.

	FG	FT	TP
DESERT NITE HAWKS—38	1	0	2
W. Lucas, f	5	0	10
H. Lucas, c	1	1	3
Holland, g	3	0	6
Granger, g	3	0	6
Lewis, g	1	0	2
	17	4	36
BANNING—56	24	8	56
Score by quarters:			
Desert Nite Hawks ..	12	11	6
Banning ..	11	13	26
20	36		

San Jacinto Next Foe for Indian Five

After facing undefeated Coachella Tuesday night, Palm Springs Indians now will travel to San Jacinto Friday evening to meet the once-beaten Tigers. San Jacinto will be favored to win, but the margin will not be as impressive as its 65 to 26 rout of winless Perris Tuesday night.

Other games Friday will have Hemet at Beaumont, Coachella at Perris, and Banning at Elsinore.



Future Looks Brighter for Tragedy Survivors

Victoria L. Holland, widow of John Holland who was killed in a cave-in tragedy January 4, finds the world with a brighter outlook today for herself and children.

Through the activity of Alfred Lehrfeld, exclusive agent here for the Manhattan Life Insurance company of New York, she received check—entirely unexpected—for \$9,867.04 Tuesday. It was on a life insurance policy her late husband had taken out and which she thought had lapsed

for non-payment of premium in July, 1953.

But Lehrfeld told her that the policy carried an automatic loan provision from built up reserve which had paid the premiums Mrs. Holland had thought lapsed.

The policy was for \$5,000 and with double indemnity became \$10,000. After the non-paid premiums were deducted, Mrs. Holland received the \$9,867.04.

She expressed her deep appreciation and also her heartfelt thanks to all of the kind Villagers who had so generously started a fund for her when she thought she had no insurance.

"Tell the people of Palm Springs for me that I thank them for their kind donations. I did not know at the time I took them that my husband's life insurance policy was still valid."

Sneeze Blamed for Auto Crash

Charles Fred Nasko, 52, 457 North Palm Canyon drive, escaped serious injury early Tuesday morning when his car crashed into a tree on South Palm Canyon drive, near the intersection with Olancha.

He was taken to Desert hospital where first aid treatment was administered, and then he was returned to his home.

Nasko claimed that the incident was due to his suffering an attack of hay fever, causing him to sneeze, according to Officer Ray Youngberg, who investigated.

Damage to his car was estimated at \$1500.

Nasko was cited for reckless driving causing an injury, and for not having a valid driver's license.

Sonambulist Has Police Puzzled

A scream in the night by a juvenile started a police search early Sunday morning.

First report came from a local resident, and soon after came a telephone call telling officers that it was probably a six-year-old boy who suffered nightmares and walked in his sleep.

The all clear came about a half hour after the first report, when the boy returned home.

READ SUN
CLASSIFIED ADS

Defer Action on Liquor Licenses

Council Tuesday evening deferred action on two applications before the State Department of Alcoholic Beverage Control, until further investigation has been made.

Action will be taken at its next meeting February 15.

Applications for an on-sale general license was made by Philip Zaville, Rudy's Bar B-Q, 1180 South Palm Canyon drive, and for an on-sale beer license by Charles Smits, Little Lindy's, 641 North Palm Canyon drive.



(Desert Sun Photo)
EVERYTHING IS brighter now said Mrs. Victoria Holland as Alfred Lehrfeld presents her with check from insurance policy she thought had lapsed.

Scout Troop to Receive Charter

Official charter for a new Scout troop, No. 118, of St. Theresa's school, East Ramon road, will be presented at ceremonies tonight at the school.

Harry Hill, Scout committee man for this district, will present the charter to Tom Selman of the Knights of Columbus, sponsoring group.

There are now 14 members in the troop and Tony Biavaschi is Scoutmaster.

Theft of her purse while she was attending a local theater Sunday evening was reported to police by Sandra Dora Rudnick of Los Angeles.

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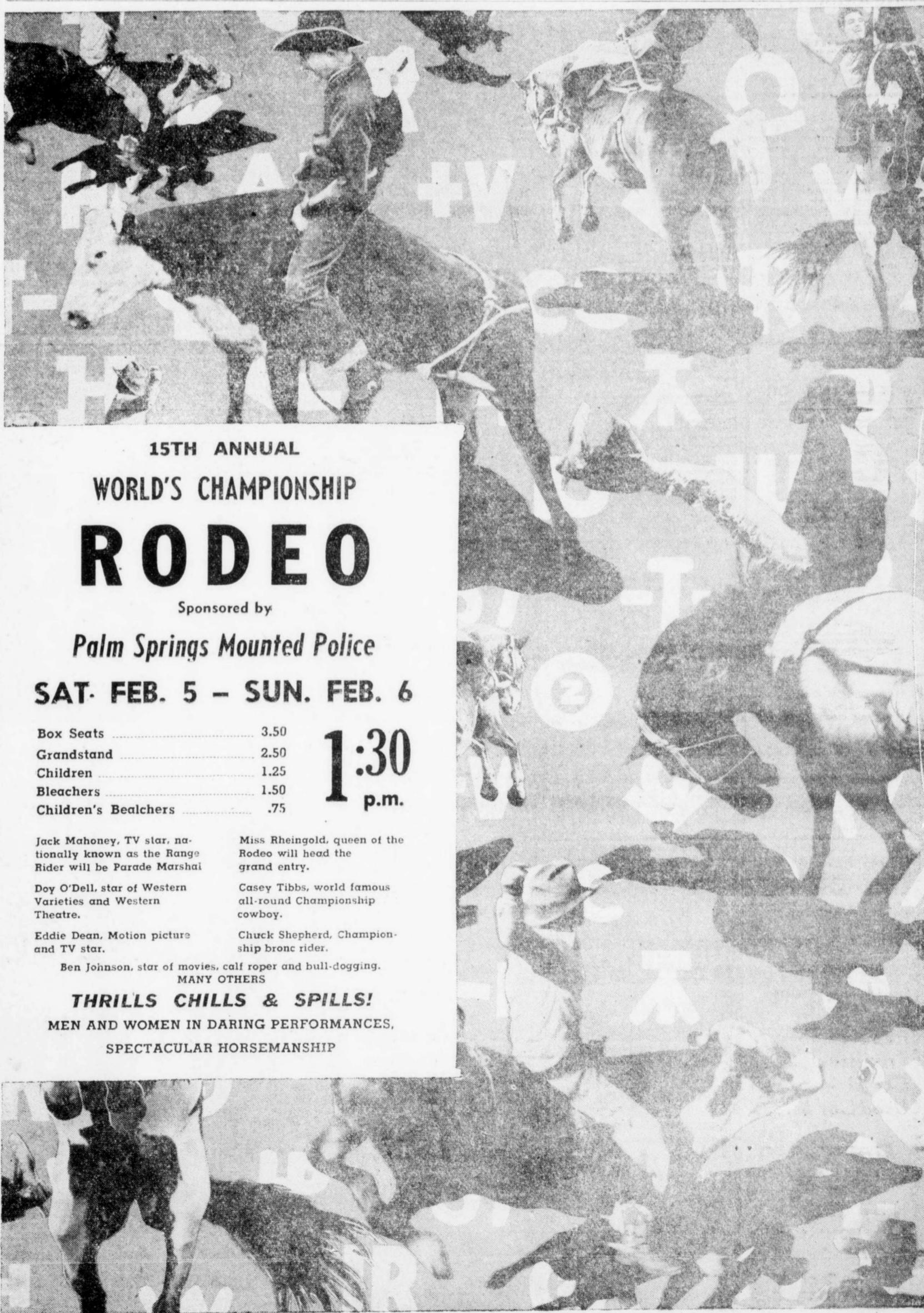
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Sports in the Sun

Mayfield Wins Top Money in Thunderbird Tourney

Twenty Extra Holes Needed to Pick Winner; Souchak is Second, Haas Third

Shelley Mayfield, Chicopee, Mass., golf pro, won the fourth annual Thunderbird Invitational golf tournament, but it took 20 extra holes to do the trick.

Mayfield, 30, carded a birdie on the 20th extra hole to take \$2,000 first money.

Mayfield, Mike Souchak and Fred Haas, the latter the defending champion, were all tied at the end of the regulation 72 holes with 270s Sunday night.

MONDAY MORNING, the trio teed off on an extra 18 to decide the championship. After 15 holes they were still all even. Then Haas fell out and Mayfield and Souchak battled even to the 18th.

Still tied, they went into a sudden death playoff.

They both scored 4s on the first extra hole but Mayfield scored a three on the second while Souchak took a par 4.

The margin of one stroke was good for an extra \$1,000.

MAYFIELD'S total score for the 92 holes was 346, 22 under par for the course. His totals were 63-70-68-69-4.3—316.

The victory gave Mayfield \$2,000 first money; Souchak, \$1,000 second money and Haas, \$750 third money.

STATISTICS of other golfers, all receiving \$100, included:

J. Palmer	65-66-71-70-271	\$650.00
Holscher	67-66-69-70-272	\$500.00
Roths	67-68-67-70-272	\$500.00
J. Barber	67-68-67-70-272	\$500.00
G. Barber	67-69-71-67-274	\$300.00
T. Bolt	68-70-67-69-274	\$300.00
P. McGuire	69-68-69-70-274	\$300.00
B. Winger	67-68-69-77-274	\$300.00
C. Middlecoff	67-68-69-77-275	\$300.00
D. Harrison	67-72-67-69-275	\$255.00
D. Mayer	69-67-68-71-275	\$255.00
W. Lampier	69-71-68-72-275	\$255.00
F. Vining	69-68-68-71-276	\$255.00
J. Boros	70-69-64-73-276	\$225.00
M. Furgol	70-69-68-70-277	\$210.00
B. Nelson	67-69-73-69-278	\$192.50
J. DeMarst	68-73-69-68-278	\$192.50
A. Beeslin	70-72-67-69-278	\$192.50
J. Burke Jr.	69-69-70-71-279	\$172.50
P. Thompson	66-70-68-75-279	\$172.50
Score of other golfers, all receiving \$100, included:		
281—Jimmy Clark	69-73-71-68	
J. R. Jacobs	69-73-71-68	
Lloyd Mangrum	69-73-71-68	
282—Walter Burkemo	72-69-72-70	
Vic Ghezzi	71-69-71-71	
Ed Oliver	70-70-68-74	
J. D. Pritchett	72-68-70-74	
283—Fred Hawkins	71-73-68-71	
284—Ted Kroll	74-73-69-68	
285—John Turner	68-73-72-73	
286—Douglas	71-71-70-73	
287—Peter Aliss	76-70-68-73	
288—B. J. Hunt	71-74-73-71	
289—George Howard	72-72-74-75	
290—Tony Harman	74-71-71-76	



(Desert Sun Photo by Fred Weigel)
SUDDEN DEATH playoff in Thunderbird's \$15,000 Invitational Golf Tournament ends when Shelley Mayfield sinks a four and a half foot putt on the 20th green to tie the title. Pictured above, Mayfield, making the putt shows ball disappearing into cup (arrow) that won him the \$2,000 first prize.

Mike Souchak, standing at right with arms folded, missed a five foot putt on the 20th green, to place second. A huge gallery followed the playoff play and saw one of the greatest exhibitions of tournament golf in the history of Palm Springs.

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415 N. Palm Canyon Dr.

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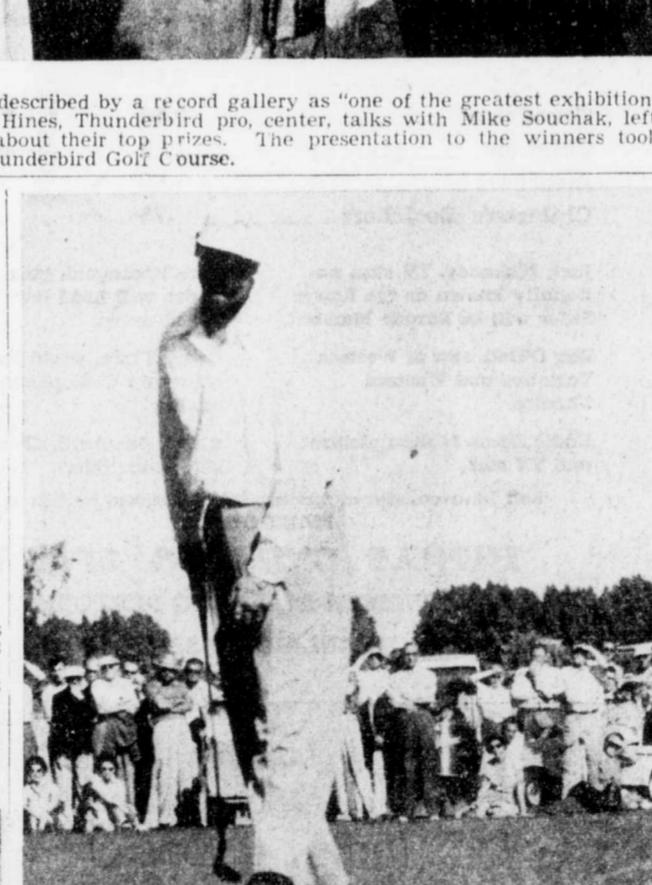
Tennis Entries to Close Monday

Deadline for entering the fourteenth annual Junior Tennis tournament sponsored by the City Recreation Department is Monday, February 7. Director Howard Haddock today reminded boys and girls 18 years of age and under.

Entry forms are available at the Nellie Coffman school, Katherine Finchy, St. Theresa and the Palm Springs high school, or from Haddock at the city offices.

Classifications are: Boy's Singles 15 and under and 18 and under, Girl's Singles 15 and under, and Mixed Doubles 18 and under.

Play starts Monday, and continues three weeks until the finals at the Tennis Club Saturday, February 26.



(Desert Sun Photo by Fred Weigel)
STROKE BY STROKE, through the 17th hole at the Thunderbird Invitational Golf Tournament, Fred Haas, Jr., kept even but dropped one stroke behind on the 18th during Monday's playoff, when he missed a five and a half foot putt. Shelley Mayfield and Mike Souchak went on for a "sudden death" play-off to the 20th green. Haas took third place and won \$750. He was last year's winner of the Thunderbird tournament.



Ida Lang Provides Thrills for Aquatic Fans at SMC

A young lady recently displayed her amazing diving and swimming technique much to the awe of many Shadow Mountain Club members. This pert and peppy miss is nearing 61 years of age and is called Ida Lang.

Instead of wasting her breath blowing out 60 birthday candles on her last birthday... she swam 60 lengths of the Hollywood pool and performed all ten exhibition dives off a 20-foot board.

Miss Lang took up swimming when she was 27 to regain her health as she had been a polio case for four years before that and weighed only 97 pounds. "To me, swimming was not

The Desert Sun—
PALM SPRINGS, CALIFORNIA
Thursday, February 3, 1955

Capacity Crowd Views Biltmore Swim Carnival

A capacity crowd viewed a brilliant swimming exhibition at Palm Springs Biltmore pool Sunday afternoon.

Newsreel cameras from Paramount, NBC and CBS recorded the performances of five of the country's top swimmers, Gary Tobian, Pat McCormick, Gail Benton, Ann Cooper and Malley Shriners. All five will go to Mexico for the Pan American Olympics, with Miss McCormick scheduled to go to New Zealand before joining the others in Mexico.

Superb water showmanship marked the event which was sponsored by the Los Angeles Athletic Club. Gary Tobian's poise and beautiful execution of extremely difficult dives were in championship form. Side-splitting antics by Wes Hammond and Glenn McCormick added comedy to the show.

Following the swim meet, the group indulged in a ball game that required using heads instead of hands.

Tentative Approval Given Auto Races

Request by the Sports Car Club of America, Los Angeles region, to hold a sports car race here March 12 and 13, was approved by city council Tuesday evening, provided City Manager R. W. Peterson can make adequate arrangements with the group.

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(Cliff E. Johnston Photo)

AT THE CUP at Shadow Mountain Club's approach and putt course are left to right: Bob Pinelli, Ned Beades, Duke Atterbury and Governor Mon Wallgren. The club announced that 55 spacious homesites bordering the fairways are now for sale and the locations are among the best homesites in the Palm Desert area.

Green Hornets Bow to Chuck's in Close Battle

Rallying in the final quarter Chuck's Shell Monday night defeated the Green Hornets 9 to 28 and moved into a second place tie with the losers.

The Green Hornets had led throughout the game up to that point, 12 to 6 at the quarter, 20 to 14 at halftime, and 23 to 20 after three periods.

Ken Price paced the winners with 11 points, and Bob Clinton was high point man for the Green Hornets with 10.

GREEN HORNETS—28

	FG	FT	TP
Strange, f	2	4	8
Weinstock, f	1	0	2
Clinton, c	5	0	10
Patterson, c	2	0	4
Roberts, g	5	1	11
Walton, g	1	0	2
	12	4	28

CHUCK'S SHELL—29

	FG	FT	TP
Buresh, f	1	3	5
D. Hines, f	1	1	2
B. Hines, c	5	1	6
Price, g	5	1	11
Looney, g	1	0	2
Black, g	4	0	8
	12	5	29

Score by quarters:

Green Hornets 12 8 3 5—28

Chuck's Shell 6 8 6 9—29

CITY RECREATION LEAGUE

	W	L	Pct.
Banning	7	7	.500
Chuck's Shell	5	4	.555
Green Hornets	5	4	.555
Desert Nite Hawks	3	6	.333
Army Engineers	1	6	.142

Scores Monday

Chuck's Shell vs. Desert Nite Hawks 38

Games Monday

Chuck's Shell vs. Desert Nite Hawks 38

Army vs. Banning

Additional Sports on Page 5a

Spring Training League Entry Blank

Name the Spring Training League composed of four Pacific Coast League teams training at Palm Springs, Yuma, Mexicali and El Centro.

Name _____
My Entry _____
Address _____

Mail to Spring Training League, P.O. Box 608, Palm Springs. Contest closes at midnight, February 10.

Entries Coming in for Name for Spring Training League

Entries have started coming in for the local "Name the Spring Training League" contest sponsored by the local Jaycees. Ed Myerson, chairman, reported today.

Three awards will be given here, and the top winner will be eligible to compete with winners in Yuma, Mexicali and El Centro for the grand prize of \$100 in merchandise and a season pass to all Pacific Coast League games, as well as to the exhibition league.

Four PCL teams are participating in the Spring Training League, with the Seattle Rainiers training in Palm Springs.

The Rainiers have a 28-game schedule arranged, with 11 home games listed. All games are with Pacific Coast League teams, with the exception of

two games with the Fort Ord Warriors.

First game is March 5 with San Francisco here.

Stanford Poloists Compete at SMC

Stanford University Polo Club will meet the Shadow Mountain Club on the latter's field Saturday and Sunday, starting at 2 p.m., both days.

Playing for Shadow Mountain will be Ted Pierce, Lisle Nixon and Lloyd Phillips, while on the Stanford team are Allan Schearer, coach, Hal Henderson and Dave Duff.

The Stanford team is undefeated this season, winning eight games and tying one. Its biggest achievement was emerging winner of the Tucson Invitational over the Christmastime holidays. In intercollegiate games, the team has defeated Arizona 15 to 3, and Colorado A&M 11 to 6.

Henderson and Duff each learned to play in Hawaii, while Schearer, a four goal player, started in high school in Phoenix.

Awards were presented Saturday evening by Ted McKinney, Youth Center director. He and Howard Haddock, city recreation director, were in charge of arrangements.

Greetings Sent to Hemet by Council

A resolution extending the cordial greetings of Palm Springs to residents of Hemet was approved by city council Tuesday evening, and will be presented to that city by the

Palms Springs Junior Chamber of Commerce when they visit the Hemet club.

Arabs Win Over Indian Varsity by 61-42 Score

Paced by the amazing 27 points of Ralph Rodriguez, the Coachella Arabs Tuesday night continued their undefeated record by soundly trouncing the Palm Springs Indians, 61 to 42.

Coach Ralph Watt devised a new defense for the league leaders, forcing the Arabs to shoot from far out on the court, but they were as proficient on their shots from there as they previously had demonstrated in the forecourt. Coachella players hit on almost 50 percent of their shots.

FIRST QUARTER PLAY saw the Arabs take a 16 to 10 advantage, and this was made 28 to 22 by halftime. Coachella increased the margin by six points in the third period, 42 to 30, and they continued their attack in the last quarter.

Rodriguez' spectacular shooting drew admiration from both Coachella and Palm Springs fans. Forced by a zone defense to shoot from way out, his shots hardly ever touched the rim while dropping through the net. He connected with 11 of 24 attempted field goals.

HIGH POINT MAN for the Indians again was Charlie Jordan with 13, followed closely by Alvin Harrison's 11, and John Laster's 10. Laster led the rebounding for both teams with a total of 17.

The box score: **PALM SPRINGS—42**

	FG	FT	TP
Crawford, f	4	2	10
Jordan, c	6	0	6
Judd, g	1	2	4
Harrison, g	4	3	11
	17	8	42

COACHELLA—61

FO FT TP

Criner, f 3 0 6

Tribble, f 1 1 2

Tompson, c 4 2 10

Reinertson, c 0 1 1

Castanen, g 6 0 12

Rodriguez, g 11 5 27

Manzo, g 1 0 2

26 9 61

Score by quarters:

Palm Springs 10 12 8 12—42

Coachella 16 12 14 19—61

Weins New Yo Yo Title Holder Here

All Weis is the new Yo Yo champion of Palm Springs.

The 12-year-old youth Saturday morning emerged the winner of the third annual Palm Springs Yo-Yo contest with a final score of 95-100. He is a student at St. Theresa school.

Next competition for him will be February 19, when he goes to the district finals at Pomona.

Taking second in the contest co-sponsored by the City Recreation Department and Palm Springs Youth Center was Daniel Flax of Katherine Finchy School, with a score of 90.

Five youths tied for third with scores of 85. They were: Bruce Kaplan, Ken Bloeser, Don Ureta, John Woods and David Howeth.

Awards were presented Saturday evening by Ted McKinney, Youth Center director. He and Howard Haddock, city recreation director, were in charge of arrangements.

Local Poloists Play in Phoenix

Guy Campbell, captain of the Palm Springs Polo team, this weekend will take a team to Phoenix for games there. On the squad besides himself will be Bill Allen of La Jolla and Monty Montgomery of San Bernardino.

Phoenix will play here the following weekend, February 12 and 13, and games after that are scheduled at the Palm Springs Polo Grounds with Beverly Hills, Tucson and La Jolla.

GENUINE ZENITH CUSTOM EARMOLDS
for all types of
HEARING AIDS

No matter what make hearing aid you wear, you will want the comfort and efficiency of a Genuine Zenith Custom Earmold. Made from an exact impression of your ear in Zenith's new, ultra-modern Earmold Laboratory. Available in two popular types:
Standard \$6.50 "Phantom" \$11.50 Earmold

Remember... it's not a genuine Zenith Custom Earmold unless it bears the Zenith lightning-flash trademark!

NO EXTRA CHARGE FOR IMPRESSION PROMPT DELIVERY!

VILLAGE PHARMACY

201 No. Palm Canyon Dr.
Phone 4321

Sports in the Sun



Golfing Caravan Shatters Thunderbird Course Par

By ALEX MORRISON

The Golfing Caravan moved into Palm Springs last week and made their short stay a most noteworthy occasion. The nomads pitched their tents along the lush fairways of the Thunderbird Club, then proceeded, from dawn 'til dusk to knock the living daylights out of Old Man Par. Some forty of the touring pros were aided in their assaults on the first two days by numerous partners gathered from Thunderbird's membership.

The members' handicaps counted in their efforts to help their respective pros. The combination of W. A. (Monty) Moncrief, Ft. Worth, Ted Trible, Chicago and Jock Williamson, Palm Springs, playing with Julius Boros turned in a net 112 for their thirty-six hole total and top money, \$1000 in this part of the competition.

Less than half of the touring contingent stopped at Thunderbird. A hundred or more of the younger pros put on another assault against par at the Barbara Worth Country Club course in El Centro. Mike Fatchick was the leader there winding up with 64 in his frenzied attack on par.

In case you're taking the desert courses as soft touches for the better players let me warn you not to be carried away by the grand scoring of the past week. Let me remind you that one Ben Hogan played in the Thunderbird event last year ago. Ben was playing quite well at the time. He practised for hours every day before the competition and he was determined to win if he possibly could. He finished in even place.

THIS COURSE would continually set on the nerves of long hitters," Walter Burkemo confided. "Those palm trees catch your ball and there you are."

"Give me a whole month of this grand sunshine and I'd really go to town," declared Cary Middlecoff. Other pros voiced the same thought. I think the soothing desert air and sunshine, along with the fine setup at Thunderbird is your answer about the low scores. The boys feel like doing their best and most of them played better than usual.

Mike Souchak probably had more kindly thoughts for his success riding with him since he is so well liked by his competitors. It would have been a grand victory for him and that family back in North Carolina.

You stand your best chances of playing good when you feel warm and bright inside. There's nothing to compare with the desert sun to give you this feeling. So it seems that the Palm Springs Chamber of Commerce should gather the figures to show that all golfers score better when they play in the Palm Springs area.

The Desert Sun—7a

PALM SPRINGS, CALIFORNIA

Thursday, February 3, 1955

FOR SALE

Silver mounted saddle, corona, bridle, tie down, breast collar. Cost \$1500, now, \$500. Phone 5063

See Mac McDonald
1563 S. Palm Canyon Dr.

\$20,000 total required

Desire to syndicate deal . . . Participants accepted in lesser amounts.

See our classified advertisement on Page 6c

F. J. MALTER & CO.

INVESTMENT COUNSELORS

7-5521

Last Rites Said for Little Child, Victim of Burns

Funeral services were held from Community church yesterday morning for Sharon Gaye Smith, aged 8, who died as the result of burns received Saturday night when her nightdress was set on fire by a heater.

The little girl, daughter of Mr. and Mrs. Stephen Smith of 749 Prescott drive died at Desert hospital Saturday night, a few hours after the tragedy.

THE CHILD had just left her bed and was standing by the wall heater, warming herself, when her nightdress ignited.

She rushed out of her home panic-stricken, and received deep burns before her parents were able to catch her and put out the fire.

She was taken to Desert hospital but was so severely burned that she succumbed that evening.

DR. JAMES BLACKSTONE, pastor of Community services officiated at the last rites yesterday.

Little Sharon is survived, besides her parents, by two sisters, Stephanie Sue Smith of the Village and Norma Jean Houser of Redlands, and her grandmother, Mrs. Maude H. Smith of Palm Springs and her grandfather, Joseph E. Wall of Kentucky.

Interment was in Palm Springs cemetery with Wiefels and Son in charge.

Driver Cited

Too Fast, Police
Say After Crash

James Leroy Wennermark, 19, San Bernardino, was cited for exceeding the safe speed limit following an accident at 12:38 a.m., Tuesday, involving his car and one driven by Annette Suzanne Freeman, 3760 Calle San Antonio, in the 1000 block of North Palm Canyon drive.

Both cars were traveling south on Palm Canyon, and Wennermark's vehicle struck the rear of Mrs. Freeman's car, according to Officer Robert Johnson, who investigated.

Damage to Mrs. Freeman's car was estimated at \$150, and to Wennermark's \$250.

Second Semester at Palm Valley

Palm Valley School private day school for grades five through 12 will start its second semester on Monday February 7 with an increased enrollment expected at that time.

J. Blake Field, owner-director, said that enrollment may be made at any time until April 1 for a period of one month or more.

Death of Woman is
Due to Pneumonia

Riverside county coroner's office Saturday reported that the death of Mrs. Edna Fallas, 38, who was found dead in her home here last week was caused by pneumonia.

She is survived by a daughter, Bobbie, 22, who is attending school in San Bernardino.

She is also survived by her parents, Mr. and Mrs. Harry Davis of Portland, Ore., and a sister, Mrs. W. H. Ellis, also of Portland.

Rosary was said Sunday night at Wiefels and Son chapel with Mass at Our Lady of Solitude Monday.

Interment was in Palm Springs cemetery.

Safety Tips

THEY MEAN STOP!
Flashing red lights on a school bus mean "Stop." This warning was reiterated today by the California Highway Patrol as they reviewed the record of citations issued during 1954.

"Although speed and driving too fast again led in the number of violations cited, there was an increasing number of drivers who seemed to fail to understand the school bus law," Patrol Commissioner B. R. Caldwell declared. "The law requires motorists to stop when approaching a stopped school bus with red lights flashing and to wait until the red lights stop flashing before proceeding. During 1954 the Patrol cited almost 1700 motorists for failing to heed the flashing red lights on stopped school buses," the Commissioner continued. "With slightly different circumstances each of these violations could have taken the life of one or more school children."

"The law is plain and requires all drivers approaching from either direction to stop when meeting a school bus with red lights flashing. The only exception is when the bus is on the opposite portion of a divided highway. Obey this regulation and help us protect our school children," he concluded.

READ SUN
CLASSIFIED ADS

Mayfair
SUPER MARKETS

Extra Fancy, Genuine Calavo

AVOCADOS

Avocados, rich in vitamins and minerals, should be a part of your regular diet. They contain no starch, very little sugar, yet are an excellent source of food energy. And Mayfair this week brings you genuine "Calavos," a name that stands for highest quality, at a rock-bottom price you won't want to miss! Get a free, low-calorie menu booklet too!

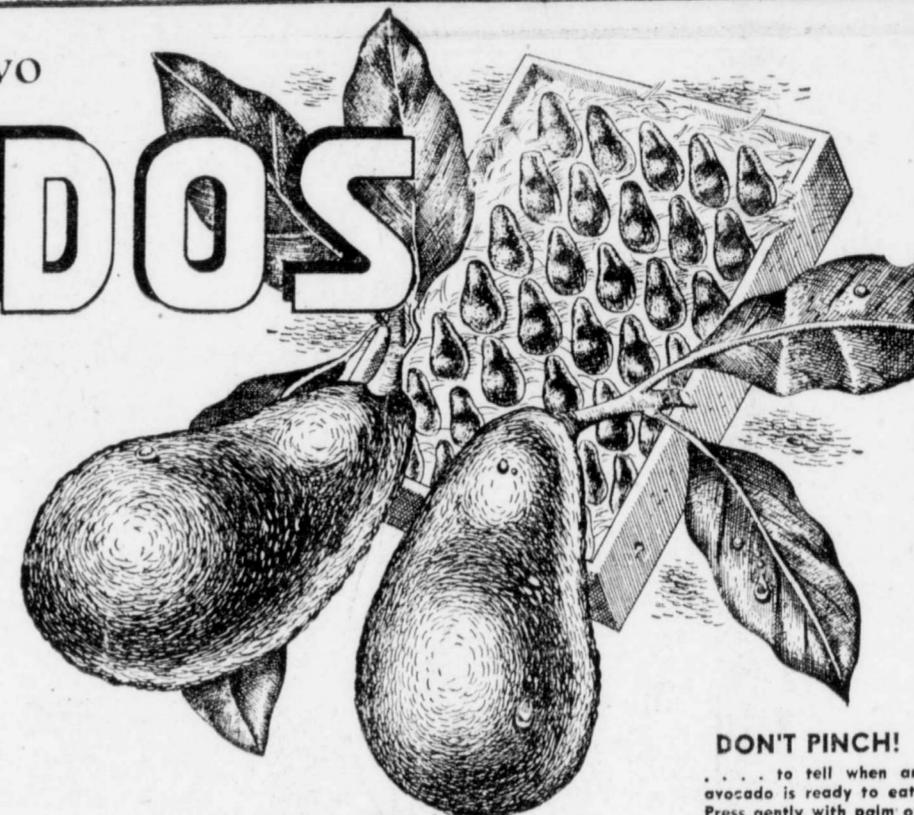
Extra Large Buenos

Fuerte Variety

One Is a Meal!

2
for

25¢



DON'T PINCH!

To tell when an avocado is ready to eat. Press gently with palm of hand. If it feels soft, it's ready.

Finest Watsonville, All-Purpose

PIPPIN APPLES 3 lbs. 19¢

Vita Gold Hawaiian

Pineapple Juice

Premium Golden

Cream Style Corn

Oceanside, Grated

Light Meat Tuna

Balanced Ration for Your Pet

Skippy Dog Food

Premium Quality, Premium Flavor

Yuban Coffee

46-oz.
Can 19¢

2 303
Cans 19¢

No. ½
Can 19¢

3 Tall
Cans 19¢

Vacuum Packed
1-lb. Can

99¢

Food Club Frozen

PEAS

2 10-oz.
Pkgs. 25¢

Pictsweet Frozen

ORANGE

JUICE

2 6-oz.
Cans 27¢

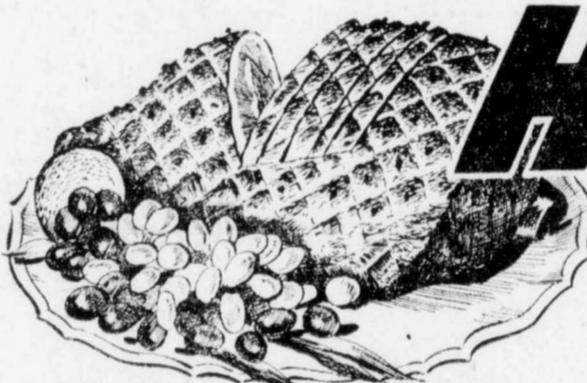
FINEST
SOUTH AMERICAN
BANANAS

MAYFAIR'S
EVERYDAY LOW PRICE
15¢ per lb.

Romaine Lettuce

2 15¢

Bake your ham at 325 deg. 25 min. per lb. 45 min. before end of time, glaze with brown sugar molten with pineapple juice and continue baking.



MAYFRESH

EGGS

LARGE
GRADE A

49¢

The Egg and Ice!

A really fresh egg has to be kept cool to retain its freshness, and that's why Mayfresh eggs are always sold under refrigeration.

Dozen in carton
Large, Grade AA 55¢

Rialto Tomatoes

Campbell's Tomato Juice

Del Monte Cling Peaches

Best Foods Mayonnaise

Arden's Cottage Cheese

Suprema Pie Cherries

Heart's Delight Prune Juice

Krispy Crackers

Kraft French Dressing

2 No. 21
Cans 25¢

46-oz.
Can 25¢

No. 2½
Can 25¢

Quart
Jar 59¢

1-lb.
Ctn. 25¢

No. 2
Can 27¢

24-oz.
Btl. 25¢

1-lb.
Pkg. 25¢

8-oz.
Btl. 19¢

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TWENTY-EIGHTH YEAR

The Desert Sun

2nd Section Palm Springs, California, Thursday, February 3, 1955 Page 1-B

Old Route to be Used as Detour During '60' Job

C. V. Kane, district highway engineer, said that before construction starts on the conversion of Highway 60 to a four-lane expressway from a point four miles west of Beaumont to Moreno, through the mountains, the old Jackrabbit trail, to be used as a detour, will be improved.

While construction is under way on Highway 60 through the "Badlands," traffic will be routed over the old road through the hills to State Highway 79 and thence back to Highway 60.

Kane said that by using this detour conversion of Highway 60 into an expressway will be speeded by four months. The work is expected to take 19 months.

When the job is completed, travel from Palm Springs and the desert area to the county seat will be expedited. At present, because of the winding road and steep grades, Highway 60 through the mountain area is one of the most congested in the county with long lines of passenger cars trapped behind slow-moving trucks.

Matic Brothers of Colton were low bidders for the project with an offer of \$748,257. All bids submitted last week in Los Angeles have been taken under advisement by Frank B. Durkee, director public works.

OUT TOO EARLY
Walking on the streets at 5:22 a.m., Monday, without a good reason caused the arrest of Elmer Masssey, 50, Date street, on a charge of vagrancy, police reported.

Fast flights to



LAS VEGAS



Only
53 minutes
on the
Skyway!

Flights leave daily at 6:28 p.m. You arrive in plenty of time to check into your favorite hotel before the early shows.

Visit or write
Western Airlines
139 S. Palm Canyon
Call 2709 or 2756, or
see your Western travel agent.

WESTERN AIRLINES

YOU'RE NOT REALLY
AT THE END
OF YOUR ROPE!



And even if you are —

Drop off the end —

The Fireside Room has a soothing environment, Soft lights, an expert mixer of cocktails and, if you're hungry, the most delicious food you have ever tasted. Drop off the end of that rope and try our suggestion! Entertainment Friday and Saturday Evenings.

LaPAZ

HOTEL AND
GUEST RANCH

1150 INDO Road . . . PHONE 2255 FOR RESERVATIONS

Players Stage to Open Feb. 18

The much talked about and eagerly awaited new community type theater, the Palm Springs Players Stage, will have its opening on Friday night, February 18, it was announced today. Six performances have been scheduled for the opening play, "The Rose Tattoo," Friday, Saturday and Sunday, February 18, 19, 20, and the following weekend, February 25 26, 27.

Originally scheduled to open in El Mirador theater, the new group has switched to the Wars Memorial building, where a standard proscenium arch stage, with professional lighting and good acoustics are available. Producer Martin Beck said today in making the announcement.

"The Rose Tattoo," Tennessee Williams' brilliant comedy

Proclamation

WHEREAS diseases of the heart and circulation are responsible for almost 800,000 deaths annually and constitutes the nation's No. 1 health problem, and

WHEREAS the American Heart Association with its Riverside County and Palm Springs chapters, is spending large sums for research to control and prevent this great loss, now,

THEREFORE I, Florian G. Boyd, as mayor of Palm Springs, proclaim the month of February as Heart Fund Month and urge all Villagers to aid in the observation so that more progress may be made in the battle of diseases of the heart.

FLORIAN G. BOYD,
Mayor of Palm Springs.

12 Join Ranks of Observer Corps Volunteers Here

Walt Pagan, chief observer for the Palm Springs Ground Observer Corps, reported this week that an even dozen new observers have been added to the local unit.

He said, however, that more are needed because the full swing of seasonal activities is occupying the time of many of the regular observers.

"It only takes three hours a week and it is a patriotic and much-needed service," he said. New members of the GOC are David Jones, Harold Jourdan, Mike Good, Jack Gleason, Robert Michel, Paul Filer, Brice Kaplan, Keith Boyer, Julia Gleason, Genevieve Prosser, Merrill Graham Jr. and Donald Casey.

Details of the service may be obtained at the Welwood Murray Public Library, Pagan said.

District PTA to Meet Tomorrow

February meeting of the 23rd District Parent-Teachers association will be held at the Methodist church in Blythe tomorrow, local PTA officials were informed this week.

Mrs. William Robertson, director of health for the state PTA, will be the speaker and her subject will be "Beginning Today to be Healthy."

Vandals Cut Tires of Parked Automobile

Malicious mischief, slashing of four tires on her car while she was visiting a friend in the 200 block of North Calle Santa Rosa, between 6 and 6:30 p.m., Saturday, was reported to police by Mrs. Vesta Lafferty of Joshua Tree.

Republicans to Meet on Feb. 10

Republican Assembly and Republican Women's club of Palm Springs will meet in joint session Thursday, February 10, in the Fiesta House on the Desert Inn grounds.

Terry Kepp, publisher of Fortnight Magazine who has addressed many Republican meetings in the state, will be the speaker and will have as his topic: "Politics in Perspective — What the American People Should Know."

Mrs. Marian White, president of the Republican Women's club, extended an invitation to all to attend.

"The Rose Tattoo," Tennessee Williams' brilliant comedy

is now in full rehearsal. Acclaimed as one of the playwright's best efforts, it concerns an earthy, lusty Sicilian woman

in New Orleans with an intense capacity for love and humor.

L. A. Murchison Retires to Spend More Time Here

Leonard A. Murchison, who has a home here at 388 West Stevens road, will spend a lot more time in Palm Springs from now on.

An executive with the Was-

sone's firm in Indianapolis since 1920, he announced his retirement from the big department store as of the end of January.

But, although the pace here

will not be as swift as in Indianapolis, he said he wasn't planning to loaf all of the time in the Palm Springs sunshine.

He has several plans in mind to occupy his time after 34 years of active business.

Among them is a lifetime am-

bition, he said. He plans to

write a book on merchandising,

a topic with which he is most

familiar.

Mr. and Mrs. Murchison also

welcomed the more extended

time in Palm Springs because

they will be nearer their son,

Leonard M. Murchison, a south-

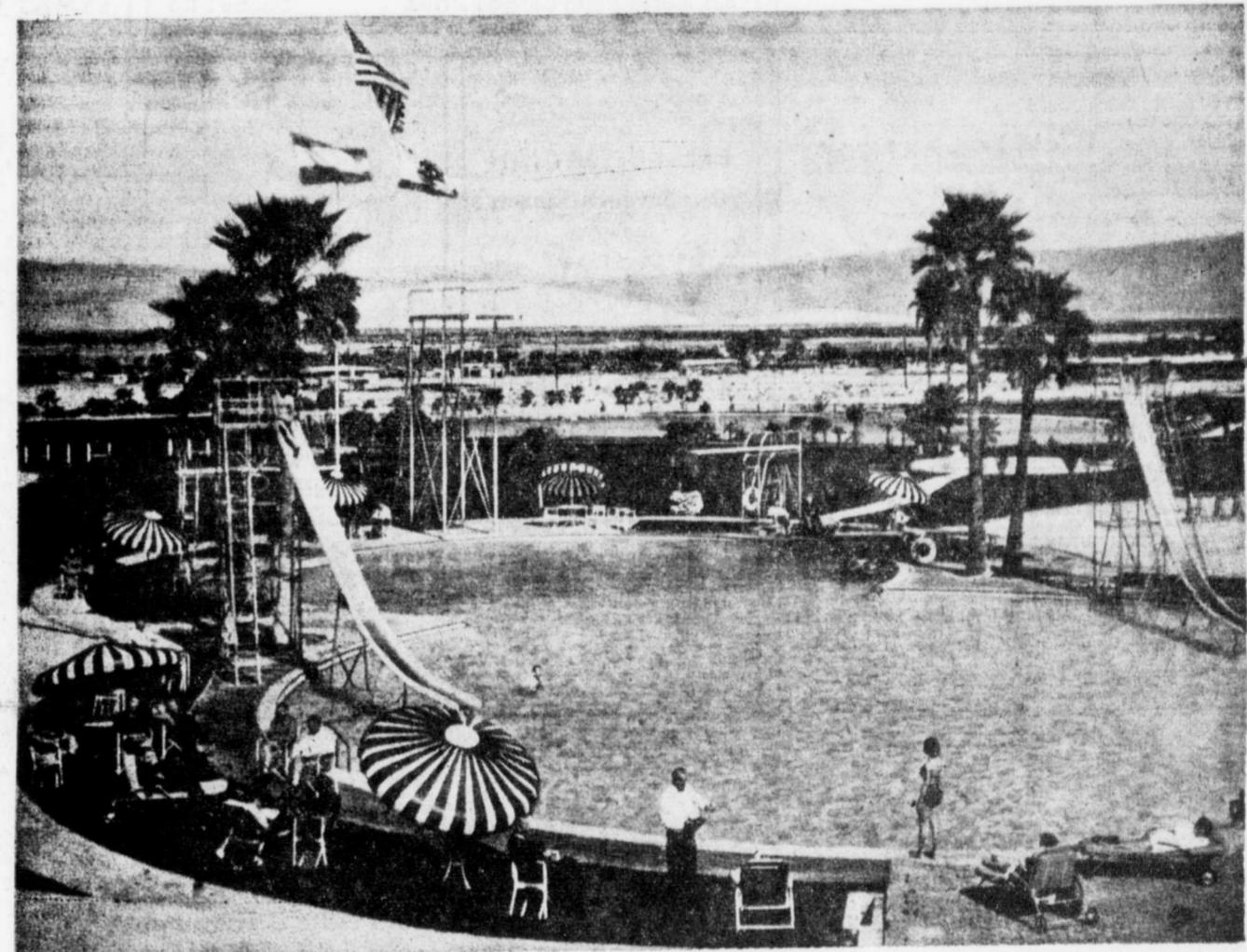
ern California business man.

Mineral Society to Meet Friday

Shadow Mountain Gem and Mineral Society will open its February meeting with a pot-luck dinner tomorrow evening at Palm Desert Community church. Speaker for the evening will be John N. Vevers of Indio, distributor for Shell Chemical Corporation in this district.

Vevers will show pictures of the recent trip he took into Mexico accompanied by Robert Bowlin and Mr. and Mrs. Leeland Yost. The group left in October of last year on a three-week's venture into the high Sierra Madre mountains in Chihuahua, Mexico to see the beautiful Pasacache Falls. These falls are one of the highest on the North American continent and are situated in a remote mountain area.

NOW... For a Discriminating Few!



* '55 Spacious Homesites Never Offered For Sale Before!

Now available . . . situated along the fairways of the new 1000-yard golf course surrounding the Million Dollar Shadow Mountain Club.

Shadow Mountain Park Estates is the very core . . . the cream of homesites ever to be offered in Palm Desert.

* Note: 5 of these homesites have been sold in the last 3 days.

For Full Information

Inquire at.....

SHADOW MOUNTAIN CLUB

PALM SPRINGS PHONE 84686

PALM DESERT 76-4567

THE DUNES

Internationally Famous for Its Cuisine
The Only Intimate Night Club Atmosphere
in the Palm Springs Resort Area.

SIP 'N' SUP with

CONNIE and RUBY, Your Hosts
238 N. Palm Canyon Drive Phone 9014

For the best in Italian Cuisine

Cironi's Bit of Italy

"Where every dish will delight you"

COMPLETE DINNERS FROM 1.75 UP

Baked Lasagne Wednesday only!
Imported and Domestic Wines

1255 S. Palm Canyon
Open from 4 p.m.
Sunday from 1 p.m.
Closed Monday



PALM SPRINGS

Biltmore

DELICIOUS CHARCOAL BROILED
STEAKS OF YOUR
OWN CHOICE

Let MICHEL, our popular
Maitre d'Hotel, assist you
with your special party
arrangements.



HARRY GILLINGHAM at the Piano Bar
1000 INDO Road PHONE 2357



1032 North Palm Canyon Drive

Tops in Food
Tops in Entertainment

GEORGE & ETHEL STREBE,
Your Hosts

SOLOMON'S
Delicatessen and Restaurant
famous from Coast to Coast

Serving
BREAKFAST—LUNCH—DINNER

No Finer Food anywhere Popular Prices	Daily Special Complete Dinner — \$1.50
------------------------------------------------	-------------------------------------------------

Open 7 Days a Week — 10 A.M. to 1 A.M.

FOOD TO TAKE OUT

622 N. PALM CANYON DRIVE PHONE 2015

WHERE TO DINE

A GUIDE TO THE FINEST RESTAURANTS IN THE PALM SPRINGS RESORT AREA

OASIS HOTEL

Palm Springs
Distinctive Decor
Unexcelled Dining
in
surroundings

155 S. BELARDO RD.
Block west of Oasis Bldg.—Phone 2101 — Western Hotels

NEW OASIS
DINING
ROOM

Distinctive Decor
Unexcelled Dining
in
surroundings

1/2 Eat in or go "Bye Bye" 109
CHICKEN BAR-B-Q Including
Delicious French Fries and Roll
No Tools No Gimmicks

Try Our
1/2 King Size Order Large 129
CHICKEN BAR-B-Q Including
Delicious French Fried Potatoes, Roll

CHICKEN CITY BAR-B-Q
501 North Palm Canyon Drive Phone 5495

To Take Out Whole
BAR-B-Q 179
CHICKEN Including
French Fries and Roll
No Tools No Gimmicks

— Large Size —
2.09
We use
Fresh Chickens!
"A frozen chicken
can't come near
our door."

open 24 hours

Angelo's

PALM DESERT INN
Our Seventh Season
Featuring

Real Italian Food
Pizza

Fine in Wines & Cocktails
Closed Mondays Ph. 76-2501
Dinners from 5 to 11 P.M.

13 miles east of
Palm Springs on Hiway 111
in Palm Desert

Your Hosts
Frances Tony

THE SEA HORSE

Specializing in
SEA FOOD
363 N. Palm Canyon Dr.

Palm House

Authentic Night Club
Atmosphere

Nitely Floor Show



The Best Food Ever

Steaks — Chops Complete Menu

Come as you are for
the time of your life

Tel. 2309—Indio Rd. & S. Palm Canyon Dr.

MRS. KELLY'S DESERT CAFE

Home Cooking

Featuring Sour Cream Dressing
Home-made Pastries and Puddings
Breakfast ... Lunch ... Dinner
Complete Dinner from \$1.60

Closed Mondays

Cathedral City
Hiway 111

Where To Dine?

Make Your Choice from any one of the
Fine Restaurants listed on this page!

KON TIKI

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THOUSAND PALMS

By ELIZABETH NELSON — Phone 154

APPRECIATION

It's good to be back "on the staff" again after an absence of almost two months, due to the desperate illness and subsequent death of my father, A. E. Nelson of Thousand Palms. And I would hereby like to express the sincere appreciation of both my mother and myself to The Desert Sun for granting such consideration to our many friends of Thousand Palms and of the whole Coachella Valley for the many kindnesses and considerations shown us during these past two anxious months. It is said that "he is rich who has friends," and we have truly learned of the vast wealth that is ours in friendships throughout the length and breadth of our beautiful country.

MEETING AT SCHOOL

Dr. Benjamin Goldberg of Palm Springs will be the speaker at the special meeting called tonight at 7:30 at Thousand Palms school. The meeting, at which the coming school bond election will be explained and discussed, is sponsored by the

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Mothers' Club of the school.

CHAMBER OF COMMERCE

Monthly meeting of the Thousand Palms Chamber of Commerce will be held at 7:30 p.m. Monday, at the Thousand Palms Community Chapel in Shangri-La Palms. Final plans for the booth at the forthcoming Riverside County Fair and National Date Festival will be discussed, as well as other community's projects, according to President Dewey D. Wallace.

NEW MANAGEMENT

The Wallace Date Shop, on the corner of Highway 99 and Ramon road in Thousand Palms reopened on January 20 when newlyweds Mr. and Mrs. William Carl Smith took over its management. (Mrs. Smith is the former Dorothy Marie Wallace, daughter of the Dewey D. Wallace of Thousand Palms.) Bill and Dorothy returned to the Valley on January 17 from Spokane, Washington, where they have been attending Whitworth College.

NEWS IN BRIEF

Dale and Dorothy Schapansky, who were married in the bride's hometown of Hillsboro, Kansas, in a Christmas Day ceremony, have returned to the desert. Mrs. Schapansky is the former Miss Dorothy Lange and is the teacher of the Thousand Palms school. The Schapanskys

are making their home in Palm Springs.

The Tri-Y Sorority of the George Washington high school in Los Angeles made its annual pilgrimage to the Hyde sisters' Desert Moon Ranch near Thousand Palms. Approximately 50 girls and their chaperones held their annual outing in farewell courtesy to the seniors in the organization and their initiation of new pledges at the local ranch.

Mrs. Walter G. Boeve of Thousand Palms Estates served as ticket chairman for the Palm Springs Woman's Club's "Desert Song" Fashion Show held at the Woman's Club in Palm Springs.

C. Thurston Chase Jr., headmaster of the Eaglebrook School for Boys in Deerfield, Massachusetts, and a director of the local Desert Educational Foundation, spent several days this past week visiting with Mrs. Chase and the boys of the Chase School near Thousand Palms.

Guests in the A. E. Nelson home in Shangri-La Palms during Christmas holiday week were the late Mr. Nelson's son, E. La Verne Nelson of Corpus Christi, Texas, and the senior Mrs. Nelson's niece, Mrs. V. B. Gilardin of Oakland, California.

Friends from out of the Valley who attended the memorial service for the late A. E. Nelson of Shangri-La Palms at Wiefels and Son Mortuary Chapel in Palm Springs, were Mr. and Mrs. W. G. Phillips (Mr. Nelson's working-lifetime employer and boyhood friend and classmate and son, Paul Phillips, of San Diego;

and was formerly on the Junior Whitehead Cup team. Last year she won the Illinois State mixed doubles and ranks second in Illinois State Women's singles.

PALM DESERT

By LOU KUEHNER

ART EXHIBITIONS

Artists and craftsmen exhibiting at Palm Desert Art Gallery will be working in alcoves and the foyer of the Desert Magazine Pueblo every weekend on Saturdays and Sundays beginning February 5 and 6.

"This program will continue throughout April and is open to everyone," announced Mrs. Harriet Day, director of the gallery.

The Palm Desert Art Gallery is open every day of the week from 9 a.m. to 5 p.m. There is no admission charge.

TENNIS TOUR

Burnt Mountain club courts and at the same time lending a most decorative atmosphere to tennis is pretty, dark-eyed Francesca Leland, who is about to depart for Europe on a tennis tour. She embarks February 25 for the French Riviera to begin the European circuit. From there she will play in tournaments in Italy, Paris, Wimbledon (largest tennis tournament in the world), and Roland Garro (third largest tournament in the world).

In July Miss Leland will return to play the American circuit at the Forest Hills New York Tournament (second largest tournament in the world) and finally the Pacific Southwest tournament. The Rounds Travel Agency is sponsoring her trip there and back.

Miss Leland has played in many California tournaments.

PALM DESERT BRIEFS

Film favorite for many years and still popular Randolph Scott and his wife and two children have rented a home in Palm Desert for several months.

— Fred Haney, manager of a major league baseball team and formerly manager of the Hollywood Stars was enjoying

the practice of law. Both are Palm Desert residents.

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FIND BICYCLE

Finding of a girl's bicycle in the yard at 284 South Cahuilla road has been reported by police.

READ SUN CLASSIFIED ADS

an evening at the Shadow

Mountain club . . . Mr. and Mrs. L. J. Skoner are visiting The Desert Sun — 3b
PALM SPRINGS, CALIFORNIA
Thursday, February 3, 1955

were here from Yucaipa visiting the Ted Smith . . . Robert K. Bulkey and his wife from Altadena recently purchased a lot in Palm Desert. They were visiting their friend, Hal Kapps recently with their friend, Teni Taylor Rose who is a voice teacher on the Sunset Strip. Some of Miss Rose's latest pupils include Captain and Mrs. Ed Barber

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PUBLISHER'S CORNER

By Oliver B. Jaynes

Lake Wales, Fla. — Surrounded by fragrant orange groves, lakes and many famed tourist attractions, Lake Wales is situated in the geographical center of Florida, halfway between Tampa and the West Coast and just about halfway between Jacksonville and Miami. This central section constitutes the older and more conservative resort communities which are in striking contrast to the glitter of the famed Gold Coast and the antiquity of St. Augustine. It is as far from these extremes in appearance and nature as it is in distance — and yet it does have a hint of the old and new Florida.

Lake Wales is the winter home of the Black Hills Passion Play which originated in South Dakota and is now presented here in the winter months. Faithfully reproduced in the huge amphitheater built in 1952 is the Garden of Gethsemane, Palace of the Roman Governor, Court of King, the Temple, High Priest Council and the City Gate, all illuminated with astonishing flexibility that ranges from a soft moonlight night into the glare of noonday and the multicolor effect of a Palestine sunset.

Other notable tourist attractions nearby are the Cypress Gardens whose breathtaking beauty is dramatically shown in the Cinerama film, the Bok (Singing) Tower that inspires visitors to whisper in its lovely, sacred grounds, and the Great Masterpiece mosaic creation of thousands of stones in all the hues of the rainbow.

All of these things are wonderful to see but the attraction that draws us back to this community every time we go to Florida is the wonderful food and unique surroundings at Chalet Suzanne, located four miles north of Lake Wales. It is a colorful and quaintly charming mixture of Swiss and Scandinavian, Egyptian, Oriental and Spanish architecture combined to create an atmosphere that is impossible to describe. The food is superb from the wonderful baked grapefruit to the fluffy rum cream pie — all served in antique dishes and glassware that enhances the adventure in good dining.

Behind all of this remarkable ensemble of architecture, antiques, appetizing food is a remarkable woman who turned adversity into a thriving livelihood for herself and children. Following the death of her husband who had lost his fortune in the depression, Mrs. Bertha Hinshaw's only asset was her home and her collection of silverware, china, glassware and other pieces which she had gathered in her world travels. Encouraged by friends to open her home to the public as an inn, she painted a sign, walked down the private driveway that winds through an orange grove and hung it where it could be seen by motorists travelling along U.S. Highway 27 between the Bok Tower and Cypress Gardens. That was 25 years ago. Today Chalet Suzanne has 30 quaint rooms for guests, a dining room built out over Lake Suzanne, a private beach equipped with paddle boats from Germany.

The path which Mrs. Hinshaw travelled to success was not always scented with orange blossoms or flooded with sunshine. Almost the entire property was destroyed by fire during the war. With determination, courage and small capital she rebuilt Chalet Suzanne, recapturing after many years the old appeal that had made it famous. We never miss a stop here on our journey down this way. You, too, would love it charm and wonderful food. Don't pass it up if you get as near as Tampa, Orlando — or even Miami!

TRY AND STOP ME

By Bennett Cerf

THE LORDLY AIRS of Alexander Woolcott irritated many of his associates, including Albert Crockett of the old New York Sun who met Woolcott in a theater just after the latter had contributed a serialized life of Irving Berlin to a big weekly magazine. "That's a good piece of yours they're running. Do you like the illustrations they've provided?" asked Crockett politely. Woolcott scowled, then replied in his loftiest manner: "I do not read the popular magazines, Sir; I just write for them!" Crockett snapped, "Rot!", a sentiment with which I heartily concur.

A report has it that hush-hush experiments are about to result in a new quick-freeze bandage, intended, of course, to be just what the doctor ordered for cold cuts.

Life in coeducational colleges today continues to baffle grey-beards who graduated in the dim old era of the 40's. In Oklahoma City University, for instance, an attractive underclass woman named Charlotte took a classified ad in the student paper in an effort to recall the following articles she seemed to have lost: a fountain pen, eye glasses, two mechanical pencils, a suitcase, purple formal, one shoe, billfold, a \$3 check, two corsets, a pajama bottom, and a white shirt. Charlotte, furthermore, was genuinely surprised when her ad created a bit of a furore. "Isn't it normal for a girl to mislay things like that?" she demanded.

An elderly Louisiana couple, writes Bess Vaughn, discovered oil on their property, and came up to Shreveport to celebrate. Part of their wild round of dissipation included their very first visit to a zoo. When Pa saw the monkeys, he didn't have to consult any sign outside the cage. "Don't know the fancy name they've dug up for them critters," he announced to his wife, "but from the expressions on their faces and the corns on their seats, I'll warrant they be canasta players."

The lights turned, but the lady driver at the head of the line made nary a move. While horns of cars behind howled, a traffic cop came over to inquire, "What'sa matter, Lady? Ya waitin' for me to turn green?"

There was a mighty indignant citizen applying for unemployment insurance in New Hampshire one day. The girl filling out his form, asked, "Owe any back house rent?" "I'll have you know, young lady," he roared, "we've had inside plumbing on our place for nigh on fifteen years!"

Barrel of Trouble



PHILLIPS

I Rise to Remark

To say the past week has been a busy one would be an understatement. Of course, the most important event was the message from the President, asking for authority to use the armed forces of the United States to protect Formosa and the adjoining islands; in effect, to protect our own shores by protecting these offshore barriers. This President believes he should act with the knowledge and approval of Congress, even though he may have the power to act in such emergencies, on his own initiative, under the Constitution or by previous legislative action.

The future of the United States could well be involved in this action; but then, it is involved, no matter what we do or do not do. It is a long, and difficult discussion. My own comments can be made rather briefly: This action was necessary and right, but it was several years late. Anyone who thinks we can prevent war, stop the inroads of communism, and acquire or retain the respect of the red Chinese or the red Russians by appeasement, or what I once called in these letters "quavering diplomacy," simply does not know the races or understand the ideologies involved. We have been losing "face" steadily, for years, in this cold conflict. Even now, with the positive action of last week, we somehow feel we have to issue statements and assurances which will only add to the propaganda mills of our enemies.

I WILL NEVER forget that Churchill once said that if the United States ever went to war with Russia (and he would have added red China, if he were saying it today) it would because we said "No," and didn't mean it, and then said "No," and meant it, and the Russians couldn't tell the difference! That is the situation into which our quavering diplomacy has brought us to date.

We had a visitor this week: the President of Haiti. He made an excellent impression.

The third important event of the week was the internal conflict among the majority members of the committee on Appropriations over the division of its work among subcommittees. Our chairman, Mr. Cannon of Missouri, apparently without consulting the Speaker or the ranking members of his own committee, issued a completely reorganized list of subcommittees and their jurisdictions.

He put the Interior Department in one subcommittee, but put the Bureau of Reclamation, Bonneville and two other corporations under another subcommittee. The Forest Service budget was transferred from Agriculture to Interior. The Independent Offices subcommittee was gone, by name, and its agencies were distributed between seven subcommittees, most of them to two newly created subcommittees. The most startling change was to put all power and construction activities under one subcommittee, called "Public Works," the chairmanship of which Mr. Cannon gave to himself. It should have been called "Public Power," for the intent was obvious, and the subcommittee was, as we say here, carefully "stacked."

THE WAR STARTED among the Democratic members, but fortunately remained bloodless. The final result was to restore the name "Independent Offices," but to divide our agencies with another subcommittee.

Dr. Benjamin Goldberg

War On Polio

When the National Polio Foundation was started, its first great task was to discover the infective agent or agents which were responsible for this disease. About four years ago this became an accomplished fact. The next step in the war was to utilize these agents which were of virus origin to create an immunizing substance, vaccine or serum, to prevent the disease and its ravages. The first of these which seemed to be fundamentally correct, and after laboratory tests on animals to hold promise of success, was one devised by Dr. Jonas E. Salk in the laboratories of the University of Pittsburgh. In 1954 the National Foundation of Infantile Paralysis decided to utilize this vaccine in a mass test procedure to determine its exact value. \$7,500,000 of the March of Dimes funds was set aside for this. More than 2,000,000 adults and children were involved one way or another in the 1954 field trials. These individuals consisted of public health officers, physicians, nurses, teachers, school principals, and other volunteers along with those who were to be tested. 440,000 children designated as "Polio Pioneers" received one or more injections of the Salk vaccine. 210,000 received injections of a control mixture and the other children were designated as comparative control subjects. 40,000 children or 2% of the total had three samples of blood taken from them to determine the presence or absence of immune bodies. While we mention children we do not want to forget that at this time one out of every five

tee, called "General Government Operations." I think we should have been divided; the subcommittee has a sort of catch-all for every new agency and commission.

I rise to remark, the 84th Congress will probably not be a dull one.

Dr. Goldberg, not practicing medicine at this time and is unable to answer correspondence.

Dennis, the Menace By Ketcham



*IF IT'S A BURGLAR, CAN I HAVE HIS FLASHLIGHT?

THIS SIDE of The Sun

By Phat

Six more weeks of winter
That's what the Ground Hog said.
Saw his shadow *Wensday
And popped right back to bed.

That little dingus (*) is an asterisk. It means look for something else. But it is, I know, spelled Wednesday, but I'm writing it "Wensday" because (a) that's the way 99.9 percent of the people pronounce it and (b) it's got to be two syllables to keep the metre.

THAT WORD 'metre' brings up a co-related thought. It's a useful word. First, it has to do with making so-called verse read easier. Second, it's very handy for the gas man, electric company man, water company man and a variety of other people who all help to swell the window envelopes on the first of the month. Third, it's how they measure things in other countries. A metre is 39.37 inches or 3.28 feet. Fourth, it's what the wolves say when they see a pretty girl. "I'd like to metre."

THE OLD LEGEND, according to all of the Almanacs has it that if the ground hog comes out of his lair after the long winter sleep and the day is bright and sunny, he sees his shadow and is scared and ducks back to bed to sleep for six weeks more. (He hasn't any deadlines to meet.) And the natives in those days figured that the ground hog must know something and so prepared for six weeks more of winter weather. Delved into Webster's compilation of words to see if I couldn't find a fancy Latin name to hang on to the Ground hog but all that it said was "woodchuck" I could perpetrate a pun here but will leave you supply your own.

CHECKING BACK into that book of weeks and days which Bobby Nye of the Chamber of Commerce loaned me and which I have, to date, forgotten to return, I note that it lists February 2 as Ground Hog Day and the week of February 3 to 10 as Kraut and Frankfurter Week. What could be more appropriate? Right after Ground Hog Day we have hot dogs. It's also co-related. It's too early in the morning to call Dr. Clarence E. Smith, Desert Museum director, but if I did, he'd probably ruin all of the above which has helped till almost half of this column. He'd tell me, probably, that we have no ground hogs out here and besides, we haven't any winter to speak of here. But anyway, it's a good story.

THIS IS THE WEEK which I should put in at Santa Anita. It's Charity Week and maybe some of my picks might feel more kindly . . . Speaking of horses, Bert Hamilton, Desert Sun circulation man, and Tom McCann who sees to it that the paper gets on the many newsstands in the desert area almost as soon as it is off the press, have rigged a new deal for this weekend. It's Rodeo time and the town will be full of horses, also autos. It's the latter they are worried about so will take to the former. Hamilton believes that if he distributes the papers to McCann astride a horse he could negotiate the heavy traffic better than if he sahaved forth in his automobile. Well, he probably could maneuver a little better in the heavy traffic. So they plan to play pony express. At least, that's what they told me and I'm gullible.

READING PUBLIC prints, as usual, noted headlines setting forth that Red China was determined to liberate Formosa. If they are so strong on the idea to liberate people why don't they liberate those they are holding prisoner? And another bright boy not which occurred to me while listening to a lot of yakety-yak was that too many people do not practice conservation of conversation . . . I always get down here early in the morning. Because then there are no interruptions, no telephones, no people wanting to see me. But so far on this piece, and it's barely 8 a.m., I have had four people in. One, to show me a big bobcat he found dead along the highway and three seeking publicity. Someone once asked me: "Isn't it tough getting up so early?" But it has its compensations. By leaving the house early, I don't have to help with the breakfast dishes.

FEBRUARY is a month of holidays. There's February 12, Abe Lincoln's birthday. And February 22, George Washington's birthday. Besides that, the boys who furnish the bars will find two extra holidays this month. February 10, redistricting election day, and February 15, school bond election day. On those days they will not have to work because between the hours of 7 a.m. and 7 p.m., the hours the polls are open, they are prohibited by state law from selling anything that has alcohol in its make-up. But the other two holidays, the birthdays, aren't what they used to be to the banking fraternity. Under the new Saturday closing law, they do not have these holidays off.

P.S. — This is written Tuesday morning. If it turns cloudy Wednesday, the top poem is off.

The Desert Sun—4
PALM SPRINGS, CALIFORNIA
Thursday, February 3, 1955

The Voice of Broadway

By Dorothy Kilgallen

Hi 'ya, Stranger!

IF YOU'RE LOOKING for a city where you can see a horror movie at four in the morning, or sit at a ring-side table and watch nine beautiful chorus girls with lavender hair, this is the place, Stranger. You're here. You've arrived.

This is also a town where you can summon a bellhop to make you laugh, sit for your portrait by an artist who takes only a minute for everything including the eyelashes, or listen to a sidewalk evangelist on a corner bathed in the light of mazdas.

Maybe you don't want to do any of those things. But New York still is a great place to visit, even if they couldn't pay you to live here. So come on, get with it. Take a walk. Take a cab. Take a bus. See the sights that grow only here, nowhere else.

SOMEWHERE NEAR the top of every visitor's list appears the magical, quaintly Bohemian—faintly Bohemian—words, "Greenwich Village." Although big \$100-a-room apartment buildings are springing up overnight down there, casting the menacing shadow of respectability, the fabulous old Village still offers a pretty colorful assortment of characters on view in their native habitat 24 hours around the clock.

The Jumble Shop has just broken through the 8th St. side with a picture window, and this should provide you with an excellent grandstand for viewing, as 8th St. continues to be Main Street and most of the natives have to use that short-haulfare to get where they're going.

ABOUT THE ONLY TYPE that appears conspicuous and rather humorous in Greenwich Village is the straight, or normal type, so you might play a game of "beaver" in reverse, scoring points for each square you spot. Chances are the same project has been undertaken many times before—with more lasting results, for the Jumble Shop has been refuge of writers and artists for many a year.

Irwin Shaw and Thomas Wolfe used the restaurant as a setting for stories, and poets Edward Arlington Robinson and Maxwell Bodenheim used to dash off lines of verse while waiting for the soup to arrive. Reginald Marsh once was a familiar figure there, so were Eugene O'Neill and Yasuo Kuniyoshi. But now the Village has become so cosmopolitan you can't tell whom you'll see—it might be anyone from Christine Jorgensen to Pinky Lee.

MOST OUT-OF-TOWNSERS hitting Manhattan for the first

(Copyright, 1955, King Features Syndicate, Inc.)

NEW YORK CAVALCADE

By Louis Sobol

CASUAL FRAGMENTS: Milton Berle told this department he's putting in a bid to buy the famed Roney Plaza hotel in Miami Beach . . . The Herbert Nelsons, tossing a party for the Rouben Mamoulianians, were saved from a fate worse than death before a firing squad — namely 13 at the table (when Mrs. Mamoulian couldn't show up). Van Johnson flew into town and was pressed into service as the extra man.

The doormen at Luchow's can solve your legal problems, too — William E. Kerwin and Richard Gary are law students at Columbia . . . Is Millionaire-Producer Anthony Farrell patching up with his estranged bride? They seemed cozy enough at the Harwyn the other nite . . . Mike Connolly's observation: Everyone envies Milton Greene, vice president of the newly formed Marilyn Monroe Productions—because he's only a heartbeat away from the presidency!

McGambos (Hollywood) Charlie Morrison reported all-in . . . Changes due in the Hotel Astor. Managing Director Bob Christenberry is reported planning to retire shortly, to be succeeded by Neal Lang, who heads the Sheraton Cadillac in Detroit . . . It was showfolks' night at Luchow's—Bob Taylor (bearded), Van Johnson, Janet Leigh, Columbia's Harry Connick, Judy Holliday, Philis Kirk, Sonja Henie, Playwright Joe Fields, Milton Berle, Jack Carter, Milton Shubert, Film Producer George J. Sidney, Jack Entratter (with the jaw miseries; flew in from Vegas to have a local dental surgeon treat him), the Barron (Julie Wilson) Polans . . . Mike Todd's comment on his most frequent companion, Evelyn Keyes: "She's not only beautiful — she's so comfortable to be with."

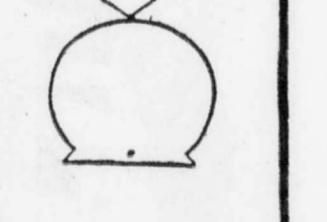
When Tallu goes on her four-month tour of the provinces with "Dear Charles," her Siamese cat, Dolly, will be boarded by Irving Hoffman, cartoonist and ex-columnist—dramatic critic, where she will be reunited with her identical twin, Bangkok, whom she hasn't seen since a few days after their birth . . . When Girl Reporter Atri Baer asked her father, the famed "Bugs," for permission to marry Nick Cavato, the humorist replied: "It's all right with me—but can you get Arthur Godfrey's okay?" Maurie Zolotow's profile of Director George Abbott in the Saty. Evepost bears the descriptive title: "Broadway's Most Successful Penny Pincher." The piece reveals that besides his frugality, Abbott neither smokes nor drinks—and shies away from people who do . . .

Mike Ansara (Judas in "The Robe") and his actress wife, Jean Byron, have parted. She's Thomas Mitchell's sec'y in the TV series, "Mayor of the Town" . . . Fred Whittaker, in Colum-

Droodles

By ROGER PRICE

TERMITE WEARING A SPACE HELMET



This Droodle reminds me of the big argument we had at the last meeting of the F.S.S.T. (Flying Saucer Spotters of Terra) when we decided to pick an official uniform for Saucer Spotters. Dr. Schwine was in favor of Pajamas. He claimed that when those little rascallions from Mars landed in their Saucers, if they saw us all in Pajamas, they'd think we were asleep and be less cautious and we could take them by surprise. Mrs. Schwine, however, made a motion that all members should wear peg-top trousers, leopard skin coats and large, flat hats. But she just wanted something that'd be convenient for her as this is the uniform she wears every night when she plays drums at the Birdland Bop Palace.

Community Church Starts Dramatic Series Sunday

Duplicate morning worship services will again be held at Palm Springs' Community church Sunday. The first service is at 9:30 a.m. and the second service at 11 a.m. Special music will be sung by the Chancel Choir under the direction of Dave Olson. This service will be the observance of the Lord's Supper and Communion will be served. There will be a reception of members at the 11 o'clock service.

Sunday School begins at 9:30. The Adult Sunday School class

meets in the north end of the upstairs Sunday School wing.

Christian Endeavor will meet at 6:15 for both Junior high and high school young people. The high school group will meet in the church parlor and the theme is "After High School, What?" The Junior high department meets in the Youth Chapel.

The annual winter Bible conference begins with the evening service. Dr. Paul Gerard Johnson will start a series of meetings entitled "Men Who Met the Master." The program for the week follows: Monday, "The Scribe Who Scorned Christ"; Tuesday, "The Pharisee Who Sought Christ"; Wednesday, "The Roman Governor Who Judged Christ"; Thursday, "The Disciple Who Doubted Christ"; Friday, "The Apostle Beloved of Christ" also Paul Johnson's own story, "When an Actor Met Christ." These services are at 7:30 in the Community church.



Dr. William Kerr at Cathedral City Church Sunday

The Rev. William C. Kerr will assist the pastor, Dr. Graham Hunter Sunday morning at the 11 o'clock service in administering the Sacrament of the Lord's Supper at Cathedral City Community church. It was announced Monday.

Dr. Kerr and Dr. Hunter were classmates at college and last June was honored by Princeton University with the degree of Doctor of Philanthropy.

Irving Colwell, who spends part of each winter here, Alvin Untermyer of the Village and R. D. Stevens of Idyllwild were members of the same class.

Dr. Hunter's sermon topic Sunday will be "Being aware of God in this time of worry."

Women's Auxiliary of the church will meet today at the home of Mrs. Charles H. Nott, 71-532 Sahara drive, Rancho Mirage. Delegates to the winter district meeting of the Women's Presbytery Society, to meet February 10 at Brawley, will be named.

Speaker at today's meeting will be Mrs. William Kerr.

"SPIRIT" WILL BE SCIENCE SUNDAY TEXT

"Spirit" titles the sermon at the Sunday services of all Christian Science churches. The Golden Text from I Corinthians (12:13) declares, "By one Spirit are we all baptized into one body; whether we be Jews or Gentiles, whether we be bond or free."

This challenging requirement for baptism is related in The Acts (8:37,38). When Philip explained the Scripture to the eunuch, he desired to be baptized. "Philip said, If thou believest with all thine heart, thou mayest. And he answered and said, I believe that Jesus Christ is the Son of God . . . and he baptized him."

The necessity for this spiritual baptism is emphasized during the sermon in this passage from "Science and Health" with Key to the Scriptures" by Mary Baker Eddy, "Christian Science demonstrates that none but the pure in heart can see God, as the gospel teaches. In proportion to his purity is man perfect; and perfection is the order of celestial being which demonstrates Life in Christ, Life's spiritual ideal" (p. 337).

READ SUN CLASSIFIED ADS

LEADING a series of evening meetings at Community church starting Sunday will be Dr. Paul Gerard Johnson.

Yoga Lecture to be Given Feb. 4

Indra Devi, exponent of Yoga and the only Occidental woman to teach Yoga exercises in India, the country of its origin, will speak in Palm Springs at the Woman's clubhouse February 4 at 8 p.m.

She will tell of her plans to slow up "Rapid Americans" with Yoga exercises. The lecture is free.

Relief of Tension Subject Sunday

"How to Relieve Tension" will be the topic Sunday night of the Rev. Douglas Blinfield of the Religious Science church at the Youth Center.

The group meets each Sunday night at 8:15 at the Youth Center, North Belardo road, with increasing interest shown.

Lutheran Services at Women's Club

314 S. Cahuilla

Every Sunday at 9:15 A.M. Rev. Paul A. Hilgendorf, Jr. Tune in C.V. Lutheran Hour 7:30 A.M. — Mon. thru Fri. Station KCHV—970

Special Service this Morning at St. Paul's Church

Holy Communion will be celebrated today at 10 a.m. at St. Paul's in the Desert followed by the service of healing.

Sunday, Holy Communion

will be celebrated at 11 a.m. at which time the newly confirmed communicants of the church will receive their communion in a body as full communicants of the Episcopal church.

Holy Communion will also be celebrated at 8 a.m. and the Family Service and Church School will convene at 9:30. The Rector's Adult study class at 10 is studying the general epistles of James, Peter, John and Jude.

This Sunday begins the sea-

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son of pre-Lent which is marked by the study of "Christian Warfare."

SIRENS TESTED

Air raid warning sirens sounded Monday morning at 10 o'clock in the monthly routine test.

STOP!

DON'T STORE THOSE ODDS & ENDS IN THE ATTIC!

PUT THEM TO A MOST WORTHY CAUSE!

CALL ANY OF THESE PHONE NUMBERS

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OR, WE WILL PICK UP ANY ITEM, LARGE OR SMALL!

VILLAGERS... FRIENDS... HELP US DO IT AGAIN THIS YEAR!

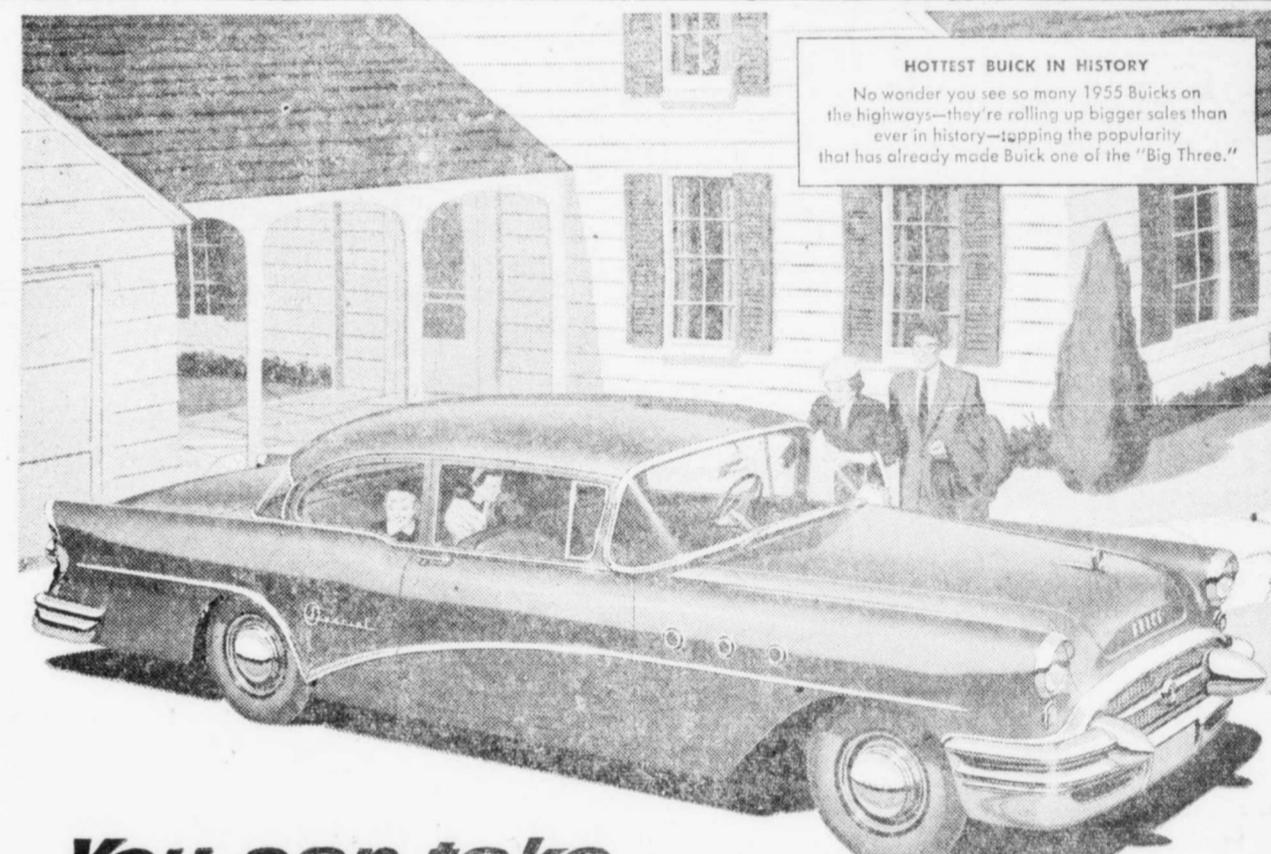
WEDNESDAY NITE MEN'S CLUB CHARITY AUCTION

PROCEEDS FOR THE PURCHASE OF A HEART MACHINE for the DESERT HOSPITAL and GYM EQUIPMENT for the BOYS CLUB OF PALM SPRINGS

See what your contribution will buy for the Boys Club. Display in foyer of Plaza Theatre.

HOTTEST BUICK IN HISTORY

No wonder you see so many 1955 Buicks on the highways—they're rolling up bigger sales than ever in history—topping the popularity that has already made Buick one of the "Big Three."



You can take it over for only \$2627²⁷

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MOST PEOPLE still don't believe it. But it is true.

And when you look into the facts, you'll find these two solid truths:

Buick is one of the "Big Three" in sales volume—and hotter this year than ever before. And Buick is one of the "Big Three" when it comes to prices which make such popularity possible. The price we show here proves it.

So why not get what a Buick has to offer, if you are in the market for a new car?

You find that the dollars you pay for Buick buy you a lot more automobile—and the sheer satisfaction that comes with bossing a brawny traveler of this caliber.

You find it in the record-high V8 power that gives life to this spirited performer. You find it in the soft and level and cruiser-steady

ride that comes of all-coil springing and torque-tube stability. You find it in the extra roominess, the extra frame strength, the extra tread width, the extra silencing—all part and parcel of every Buick.

We could tell you about the little things, too. Things usually charged for as "extras" in other cars, but yours as standard equipment at no extra cost in every Buick. Things like direction signals, oil-bath air cleaner, full-flow oil filter, automatic lighting in glove and trunk compartments—and so on.

But—you get the idea. This is a buy, this '55 Buick—a great buy—and a thrill from the instant you press its gas pedal. Come in this week and check things for yourself, won't you?

*2-door, 6-passenger Buick SPECIAL Sedan, Model 48, illustrated. Optional equipment, accessories, state and local taxes, if any, additional. Prices may vary slightly in adjoining communities. Even the factory-installed extras you may want are bargain, such as:

Hoodie & Detractor . . . \$81.70; Radio & Antenna . . . \$92.50.

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May be active or inactive in the business. My firm has built schools, banks, all types of commercial buildings and fine homes; also many chain store remodeling all over Southern California.

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Nothing equals Gas for speed. For example, Gas heats water three times faster than any other automatic fuel... readily keeps up with the needs of any automatic washer. Just as sure, when selecting a new automatic Gas water heater, to get the right size for your family's needs. Your dealer has an approved sizing chart to guide you.

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Another wonderful feature of a New Freedom Gas Laundry is that it costs less to operate. Visit any Gas appliance dealer or Gas Company office today for more details.

SOUTHERN CALIFORNIA GAS COMPANY

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CATHEDRAL CITY

By PAUL AND MILDRED CLARK

DEDICATED MEMORIAL

The Leslie Peterson Memorial of St. Louis church in Cathedral City was blessed and dedicated to the honor and service of God on Sunday, January 30 at the 10 o'clock Mass. The versatile carillon is a gift of the many friends and the family in memory of a convert to Catholicism and a beloved gentleman who died in the summer of 1953. Mr. Peterson is survived by his widow, Della, and his daughter, Mrs. Vernon Krings.

The harmonious eight bell Stromberg Carlson system, said Father Joseph Leissler, "has added a note of charm to our Village." Each day from morning till night the bells

melodiously sound the Westminster chimes on the half hour. In addition, the hours of the day are struck. After the ringing of the traditional Angelus Bell at 8 a.m., 12 noon and 6 p.m. there follows the playing of the hymn "Holy God We Praise Thy Name."

On Sundays the hours of service are announced by a warning bell fifteen minutes before Masses and again at the beginning of the Holy Sacrifice. Twice since the New Year opened the somber tones of the bell tolled out the news of the

MARCH OF DIMES

Twenty-three mothers of Cathedral City, Rancho Mirage

Off the Trails

It was a little-longer-than-usual trail-trek which Ray Rogers led over to the B-Bar-H Ranch recently, but one that turned out to be both adventurous and fun. Nearing the Southern Pacific crossing a stiff wind was encountered, which disappeared altogether while the riders were enjoying a sumptuous lunch at the resort. Ray Ryan hosted cocktails for the entire group while gathered in the cocktail lounge for the usual interchange of "what happened on the way over." Mary Hurrell's experience topped them all. While riding along conversing with the rider by her side, and looking to the south, she saw a meteor flash across the sky with all the brilliancy of a rainbow in full color. She lost her breath completely in the excitement of the fantastic sight, hardly able to explain what she had seen until she had regained her composure.

There were over thirty riders in the group and all agreed it was a "highlight of the season ride." Among those who rode were Ray Ryan's guests, Mr. and Mrs. Charles A. Graham, Mr. and Mrs. Ernest E. Young and Ed Quigley. Others included Lee Ashman, Tommie Soderberg, Bobbie Perlberg, Willie Rogers, Katie Schiller, Jim Maynard, Fran and Janice Boger and many more.

Billie Moseley led a group of riders over a circuitous and scenic trip last week. She was timing the ride as one to be used in the forthcoming Fifth Annual Guest Ride which is sponsored by the Los Compadres, and to be held on March 5 and 6. The guests will be given their choice of two to four rides which are all mapped and tried out ahead of time. The group stopped for lunch on a grassy bench overlooking the upper Palm Canyon.

An awe-inspiring and exciting trail adventure was led by Curley Atkinson and "Lobo" Henry Arnaz last Sunday. They took a party of twenty up the Maynard Mine trail for breakfast "on top of the world." Perched high on a granite ridge, they prepared a breakfast feast which had been taken up earlier, by pack horses. The riders were too thrilled to think of food until they had scrambled all about the high-hung ledge viewing the wondrous sight below from every angle. Andreas Canyon palms far below seemed only shrub size from the three thousand foot height. Among the riders was Gladys Betz who just returned from Holland where she had been attending school. After her short stay here in the desert she will go to Berkeley to resume and finish her studies. Tiny Andrea Knapp, who is visiting here with her father Kenneth Knapp, and her brother Richard, from Selma, California, was the youngest rider. It was her second "horse-back-ride" as she called the rugged ride, and everyone was astounded with the child's pluck and courage. When asked if she would like to do it again, she simply said "On another horse, he was kind of rough."

See you on the trails.

ANITA HASKELL JONES

Flooring Stolen, Report to Police

Theft of a section of flexible wood floor from the parking area at 240 East Ramon road between 1 and 2 a.m., Saturday, was reported to police by William Weintraub, 585 Camino Parocela.

The flooring was valued at \$12, officers said.

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Bob Howard, Owner

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"You Ain't Seen Nothin' Yet."

'Til You've Seen the

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The best of food, Western or Continental, in Harry McKenzie's Beam Room—from \$1.75 for complete dinners.

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Open to the Public --

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WILLIAM TAYLOR, Manager

death of a parishioner. The whole system operates automatically on a 24 hour clock and a seven day schedule. It can also be chimed manually. Many villagers and visitors have expressed their pleasure at hearing the bells ring out.

MARCH OF DIMES

Twenty-three mothers of Cathedral City, Rancho Mirage

and Tramview gathered in the Cathedral City school Monday night after the Mothers' March on Polio to turn over the donations to Loby Cordes, chairman of the Polio Fund for this area. Cordes received \$507.25 with some reports yet to come.

Saturday the Girl Scouts Brownies and their leaders paraded through the streets of Cathedral City and Tramview. Led by Deputy-Sheriff Carl Vogelaar's siren and loudly sounded auto horns, the girls rode on gayly decorated bikes carrying signs asking everyone to keep porchlights burning for the Mothers' March. C. C. Valentino, Vic Scari and George Harshman went through the streets of Cathedral City again on Monday to remind everyone of the drive. With the aid of a shiny new garbage pail contributed by Ray Abbey of Rupp's Supply, donations were collected from the merchants and people of the town.

Harvey Gerth of Sky Ridge Trailer Park announced the start of the March over his amplifying system. The Mother's March on Polio was sponsored by the Cathedral City School PTA. Co-chairmen were Mrs. Russ Morrison and Mrs. Alex Aquino. Others on the committee were Mrs. M. Harris and Mr. and Mrs. Ken Squires.

PTA DRIVE

The PTA membership drive held all of last week under the chairmanship of Mrs. Phyllis Lamb netted 222 new members which with the 56 charter members makes a record membership of 278. All students of the school competed with each other to see which class would bring in the most new members, with prizes going to the top four classes. The second grade was the winner of a Parakeet and cage for bringing in 36 names. The third grade with 59, the sixth grade with 52 and the first grade with 46 which will be held a few days

prior to the Indio zone meeting.

KNIGHTS OF COLUMBUS

Last Sunday the Knights of Columbus of the five parishes at this end of the Valley paid their seasonal visit to St. Louis church to worship with the parishioners. After receiving Holy Communion in a body, the men and boys broke their fast with a sumptuous breakfast

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served by the Women's Guild in the parish hall. Eight members of St. Louis' belong to the local council which meets at St. Theresa's in Palm Springs on the second and fourth Monday of the month.

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Western-Wear for the whole family

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More New Fiesta Dresses
and Spring Playclothes

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Little Girl Fiesta Dresses
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Village District High in Building

A housing project at Alvard, near the county seat, dropped the Palm Springs area out of its usual top spot in county building permits in January. R. S. Lindeleff, county building inspector reported.

The Palm Springs area, outside of the city limits, started construction valued at \$453,010 during the month. The Alvard district topped the unincorporated areas in the county with \$1,486,825.

Total permits issued by the county department in January for unincorporated areas was \$2,726,234.

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Every day, every season, every year, every glass of Rheingold Extra Dry is always as perfect as the one before. Never bitter — never sweet — Rheingold's clean, clear extra dry flavor is always refreshing.

DESERT HOT SPRINGS

By ENOLA HULBERT

ORGANIZATIONAL SIGNS
Organizational signs, which are to be placed at the entrances to town, as the current Women's Club project, are ready to go up just as soon as all the organizations eligible to place their insignia thereupon, have turned them in to the club. Signs cannot be erected until insignia are fastened in place. Two public spirited citizens have generously contributed space upon their lands, on which the signs will stand. Tom Lips, owner of "Two Bunch Palms" has given space at the corner of Palm Hacienda, for information to those coming into town from the south end, and Al Wertz, who is readying a large subdivision at the west side of town, is giving a bit at the corner of Pierson and West drive. Meeting time of the various organizations will be shown with their insignia.

BOWLING TEAM

The bowling team of the Viking Liquors, one of the three Desert Hot Springs teams, bowled against the champions last Sunday, in the Women's Citrus Belt Association 1955 Tournament. The champion Texaco company team broke all tournament records this year. The DHS team came in fourth place. Blanche Pedersen, Lee Orr, Lucille Putnam, and Madeline Van Morsel are the Vikings.

LEGION AUXILIARY

American Legion Auxiliary held its regular meeting last week. Guest speaker was Arthur Dreschner, Riverside County Civil Defense co-ordinator. Speaking on the matter of planned defense in the event of an attack on the Los Angeles area, he pointed out that from three to four hundred thousand people might be evacuated to the desert area. A survey is being made in regard to housing facilities and food available here. While he warned



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So Easy, So Quick
—says Arabelle Jell-well...with



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Painting demonstrations by artists of renown.

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DESERT ART CENTER

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against hysteria, he pointed out that an attack on Colton, possible because of its proximity to air bases, would place Desert Hot Springs on the fringe of the danger zone from an atomic blast.

Mrs. Helen Bender, district president, will pay an official visit at the next Auxiliary meeting to be held February 14.

DESSERT VISITORS

Mrs. Helen Lloyd, widow of Darcy Lloyd, father of movie star Harold Lloyd, has made reservations at the Desert Hot Springs Biltmore for a stay of several weeks. Mrs. Lloyd, a former resident of Palm Springs, is coming here on business and to attend to matters concerning her home, which she still owns, in Palm Springs. She is at present at the Jack London Ranch in the Sonoma County "Valley of the Moon." Present guests at the popular Harry Plymire hotel are: Mrs. Ona Brown, former wife of movie director Clarence Brown, who at one time resided in Palm Springs, and Miss Evelyn Conti, also connected with the motion pictures. Swim champion Miss Roma Aldrich, is at the Biltmore for a week, visiting her parents, Mr. and Mrs. William Frank Aldrich Sr., guests at the hotel. Miss Aldrich represented the Colony Surf Club on the East Coast, and was Far East state champion. She holds the 220 yard record. She is here to take the baths, as she recently injured her knee in an auto accident.

AROUND THE TOWN

The L. S. Warrens recently entertained their friends, Dr. and Mrs. Lawrence McCafferty of Encino. Dr. McCafferty is the author of "The Art of Christian Living." Just off the press. He is now in the process of writing a sequel, and feels that the desert would be an ideal place to complete his work.

Franetta, infant daughter of the Frank Sherrys has left her "incubator home" of the past three weeks, and joined her proud parents in Desert Hot Springs. Franetta weighed only four pounds one ounce at birth in the Palm Springs Desert hospital, but now is gaining rapidly.

Jess Sorensen who deserted Desert Hot Springs several years ago to raise cherries in Beaumont, had sand in his shoes, and has returned to the desert to make his home. Bennett Road, in Fun Valley, will be the new address of the Sorensens.

Mrs. Jennie Kaplan's home

has been overflowing with guests. Two daughters, Mrs. Max Factor and children, and Mrs. Caroline Mort and her family, son Sam Kaplan, his wife, and son Jamie, and Mrs. Kaplan's two sisters, Mrs. Sadie Sprintz and Mrs. Esther Kirk, were all part of the gathering.

Mr. and Mrs. Thor Angstrom of Stockholm, Sweden, visited their friends, Mr. and Mrs. Anthony Shore, Angstrom is an official of the Scandinavian Air Lines, operating the new route over the Arctic. The Angstroms left Sweden about three months ago, and will return home the end of the month. The trip home will take approximately thirty-six hours.

Gailen Cisco has joined the Navy and is now at the Naval training station in San Diego. His parents Mr. and Mrs. C. A. Cisco, and his grandparents, Mr. and Mrs. Kenneth Lemon are all Desert Hot Springs residents.

Albertina Thies has departed for New Orleans and the Mardi Gras. She will be away from her Acorna street home for a month.

Marie Storms is in town for a few days. Marie spends most of her time at her Malibu home these days, and w'd far rather she was in her charming home here, permanently.

The Dixon family of Seventh street left in their trailer for Arizona—and fishing.

Julia Stockwell, and her sister, Mrs. Norman Bridwell were joint hostesses at a luncheon and canasta party recently. Localities to attend were Rose Weber, Maggie Bister, Nancy Ward, and Edith Holloway. From Palm Springs were Mrs. Frank Dixon and Mrs. P. A. Calderhead.

Mr. and Mrs. Samuel C. Davidson of North Redondo Beach, spent the weekend with their mother, Elia Davidson.

Mr. and Mrs. F. J. Griffith of Modesto are spending a month at Gena Bullard's Mira Monte. It is their third winter here. Griffith is in the real estate business.

Russell Wright, photographer, reporter and lecturer, will speak tonight at Frances S. Stevens school auditorium, showing color films on "Germany in the Shadow of the Iron Curtain."

It is the third in a series of four lectures in the Forum series sponsored by the Adult Evening School of the Palm Springs Unified School district. The lectures, which start at 8 p.m., are free to the public. Chester Sproule, principal of the Adult school, said. The next lecture is scheduled for February 23 and will be presented by Dr. Giles Brown.

Auto Crash

Estimate Damage to Both at \$180

Damage estimated at \$180 was caused to vehicles driven by Louis Hoskins, 58, Anaheim, and Phillip Bradsky, 60, Tacoma, Washington, in an accident at 1:50 p.m., Saturday, in the 600 block of North Indian avenue.

Both cars were traveling north on North Indian avenue. Damage to the rear of Hoskin's car was estimated at \$30, and to the front of Bradsky's \$150.

Bradsky was cited for not having his driver's license in his possession.



El Mirador Photo by Jim Frey

A JET TRAIL against the sky and environs of fabulous El Mirador hotel set the background as this group of charming women hold last-minute consultations on what to wear to the Rodeo Ball tomorrow night. Left to right, Lee Ashman, Kay Morris and Dorothy Salinger, top, Janet Essroger. The all-Western Ball will be held in El Mirador Room.

TWENTY-EIGHTH YEAR

The Desert Sun

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Around Town with Hildy Crawford

When the Rodeo comes to the Village . . . this Western town really goes Western . . . and the center of fun will be the Gala Rodeo Ball at El Mirador tomorrow night . . . Everyone is asked to wear Western garb . . . and it will be a tossup as to which is the most colorful . . . the audience or the show . . . Rodeo Queen Nancy Woodruff will be there . . . and top Rodeo riders . . . and Monty Montana will ride his prize-winning horse Rex . . . right on to the floor in El Mirador Room . . . Monty will twirl his lasso . . . and put on a show . . . and this promises to be a real fun party . . . If you don't have boots and shooting irons . . . you might get by with a squaw dress . . . or add a Western shirt and tie to a business suit . . . so you don't miss the party . . .

Among those with early reservations are the Ralph Singers, Joe Froggarts, Thomas Flemings . . . Mrs. Carl Soderberg, Billy and Vicki Malouf . . . Trav and Willie Rogers, the E. A. Youngs, Jim Ashmans, Mr. and Mrs. Gordon Prentice, Desi Arnaz and Lucille Ball . . . Gertrude Clampett, the Bud Markells, Barney Hinkles, Milt and Maggie Hicks, Ralph and Nancy Kiner . . . Phil and Alice Faye Harris, the Harry Darts . . . James D. Hancock, Ed and Millie Houghton . . . the Gilbert Swansons and Jim Welsher Jr. of Omaha . . .

Western too . . . will be the bridge - canasta luncheon at The Tennis Club today . . . with guests asked to dress in Western clothes . . . The special attraction . . . will be a Western style show during luncheon . . .

Queen Contest

Facing East . . . where Indio is in the throes of preparation for the Riverside County Fair and Date Festival . . . we find our neighboring town in Arabian clothes . . . That is colorful too . . . and we will get a good look at it Saturday . . . when the Queen Scheherezade contest is staged at Howard Manor at 2 p.m. . . . This is open to the public . . . In addition to the 11 lovely contestants . . . there will be an added attraction . . . as roly poly Costello will be one of the judges . . .

Dolly Marcuse has thought of a place she has never been to . . . and is planning a trip

abroad that will take her to Greece . . . Mrs. John Marcuse will join her in April and they will make the first part of their trip with the American Institute of Interiors tour . . . From Greece they may go just any place . . . Dolly isn't sure . . .

Daisies were banked on the mantel . . . and used throughout the clubhouse at the Committee of 25 Club Monday night . . . when Frank and Melba Bennett entertained . . . introducing their houseguest Senora Adela Merry del Val of Seville . . . and the A. Ronald Buttons to their Palm Springs friends . . .

Because Button is a National Republican committeeman . . . there were a number of top G.O.P. leaders there too . . . including Assemblyman Lee Backstrand, County Chairman Thomas and Mrs. Wheeler . . . and Beale Barnes, a former supervisor . . .

Santos catered for the party . . . providing such tidbits as tiny pancakes with sour cream and caviar . . . and miniature hamburgers . . . Andre Michel Lewis played background music . . .

We went on to have dinner and see the show at Chi Chi . . . and loved that expressive little singer Ella Logan . . . of "Finnian's Rainbow" . . . and the ventriloquist Skeets Minton . . . This is an entertaining show . . . and as something special we heard Al Bello and Bob Romeo play the drums and the flute . . . like they do for

Clubwomen Will Hear Jan Rubini

At the next regular meeting of the Palm Springs Woman's Club, Monday, February 7 at 2 p.m., members and their guests will have the pleasure of hearing the world famous violinist Jan Rubini as guest artist. Rubini has toured the world with his violin, and his concerts in every part of the globe have been received with the greatest enthusiasm. He will long be remembered by our armed forces for his many concerts with USO units. His varied musical activities, combined with his well known brilliant technique and showmanship, should provide a memorable afternoon for those fortunate enough to be present.

A business session will be conducted by club president Mrs. Boyd Andrews, and tea will be served at the close of the program. Mrs. George Gallagher is tea chairman and she will be assisted by Misses Helen Danley, Merrill Crockett, John Benson, Marvin D. Sale, Myron B. Persons, David King and Faye Brainard. Decorations are in charge of Misses Bradstreet Miller, A. V. Linkletter and Al E. Hoover.

Open New Show at Art Center

A reception and tea on Sunday, February 6, from two to five, will present a new juried exhibit of paintings by western artists at the Desert Art Center gallery, 707 North Palm Canyon drive. The public is invited.

Again this Saturday, February 5, from ten to four, the Artists Guild will hold another Art Mart in The Center, 174 North Palm Canyon drive.

This open air exhibit of paintings has proven very popular with visitors and villagers alike, and will be repeated each Saturday.



(LaHaire Studio Photo)

A LOVELY BRIDE. Mrs. Robert Del Gagnon is the former Barbara Joy Freiberg, daughter of the Albert Freibergs of Cheviot Hills. The bridegroom is the son of the Ernest E. Gagnons of Los Angeles and Palm Springs.

James Ross Stewart, who went home to spend the holidays in Minneapolis, is back at The Desert Inn and will stay for the rest of the winter.

Mr. and Mrs. George Faris of Sacramento, who have horses at Santa Anita, left this week after vacationing here at The Desert Inn.

Gagnon-Freiberg Wedding Vows Said in Westwood

Following a honeymoon in Las Vegas, Robert Del Gagnon and his bride the former Barbara Joy Freiberg will make their home in Los Angeles.

Nearly 200 guests attended the wedding which united the daughter of Mr. and Mrs. Albert J. Freiberg of Cheviot Hills and the son of Mr. and Mrs. Ernest E. Gagnon of Los Angeles and Palm Springs. The vows were exchanged January 22 in St. Paul the Apostle Catholic church of Westwood with Rev. Paul V. Malone officiating.

Given in marriage by her father, the bride was attired in a gown of imported French lace over blush pink tulle with which she wore a shoulder-length veil held by a tiara of pearls. She carried a casual cascade bouquet of phlox, stephanotis and pink roses with ivy.

Mrs. Theodore Miller served as matron of honor and carried a cascade of white camellias. Bridesmaids were Misses Kristin Westlund, Louise Anstead and Jeannine Gagnon. All wore gowns of emerald green satin in a princess style, with the bridesmaids carrying white carnations. Completing the bride's attendants was Susan Beedy as flower girl.

Paul Olsen stood as best man to the bridegroom and ushers were Erwin Belsky, Lionel Kipness and Tony Weed.

Special music for the ceremony was provided by John Painter.

A reception followed at El Rancho Clubhouse where white gladioli and gardenia rings around the punch bowl were employed in the decor. For the event Mrs. Freiberg wore a champagne lace gown with brown and green orchid corsage and Mrs. Ernest Gagnon was attired in powder blue Chantilly lace and peau de soie.

Out of town guests attending included two aunts of the bride, Miss Beda Erickson of Dwight, Ill., and Mrs. Robert Beedy of Oakland; Mr. and Mrs. Douglas Graham, Mr. and Mrs. Gordon Graham, Mr. and Mrs. George Delismon of Long

Beach, Dr. Milo Grazia of Rome, Italy, the William Tidds of Santa Barbara, and the Lee Armstrongs of Bakersfield. The Gagnon's Palm Springs home is on Cortez road.

Dimes Luncheon Style Show is Near Sell-Out

With all the \$5 tickets sold and "Dime-and" Circle reservations approaching the limit, the March of Dimes style show luncheon at the Racquet Club on February 15 is certain to be a sell-out. Mrs. B. H. Poliak, general chairman, said today.

Mrs. George Wheeler, chairman of the "Dime-and" Circle, announced these additional reservations in the Circle. Mrs. Simon Hafner, Mrs. Chester Dolley, Mrs. S. P. Manasse, Mrs. J. E. French, Mrs. Ben Shearer, Mrs. Henry Dillard and Mrs. Holmes Tuttle who will have a table for 12.

Marbles Host Seattle Group

Oasis Hotel lounge could well have been mistaken for the Broadmoor Country Club in Seattle, as Mr. and Mrs. George Marble, of the northern city, recently hosted a cocktail party for their many Seattle friends now in Palm Springs.

In the group were: Messrs. and Mrs. Ben Shearer, John Hamrick, Richard DuBois, Henry Rake, Jack Lynch, Meade Hangiss, Fred Nicholson, Paris Lettinger, Jim Hansen, Harry Williams, B. B. Burnside, E. C. Metzger, Harold Heathman, Ted Cadman, Bob Little, George Howard and Robert Metzger.

The Marbles have been vacationing at the Oasis the past two weeks and attended the golf matches at Thunderbird each day.

ALL DUDES and your BEST GALS
Remember - make it a Date for The First Annual . . .

NOTICE!
All Shootin' Irons have to be checked with your Wife's Mink Coat.
Brandin' Irons O.K.

RODEO BANQUET AND DANCE FEB. 4, 8 P.M. at EL MIRADOR

Hitch your hoses to the picket line or ride up in your gas buggy. Come Western or with just a red bandana 'round your neck or come as you are for the time of your life!

Make Reservations Now
7.50 per Person

FAMED TRICK RIDER
MONTY MONTANA
AND OTHER FAMOUS COWBOY RIDERS AND ROPERS
WILL PERFORM SMACK DAB
IN FRONT OF YOUR TABLES

FRANK BOGERT, Gen. Mgr.

EL Mirador HOTEL



(W. A. Wood Photo)
CHOOSING COLORS for a game of croquet are Mr. and Mrs. Harold Olsen of Seattle, who are vacationing here at The Desert Inn.



El Mirador Photo by Jim Frey
HAVING FUN in El Mirador's pool are Joan Regan, daughter of the Phil Regans, and her fiance, Jack Henningsen of Pelham, New York. The young couple, who have been vacationing here with her parents, will be married Saturday in St. Phillips in Pasadena.

Visitors Plan Return Visit

Mr. and Mrs. Robert O. Naegle (he is chairman of the board of the Naegle advertising agency of Minneapolis and the Cream City advertising agency of Milwaukee) have re-

turned home after spending a fortnight here at the Paseo El Mirador home of the Alden Coffins.

Former Florida devotees, the visitors were so intrigued with the desert that they have made reservations with a local guest ranch and will fly out with their three children to spend Easter vacation here.

Police Chief Addresses Clubwomen

Making his first public appearance since his return to Palm Springs a little over a fortnight ago, Chief of Police August Kettmann addressed Soroptimists Tuesday at their luncheon meeting at Chi Chi.

The Chief said that "sometimes you have to go away to get a new perspective" and that his reorganization work in Yuba City had entailed a lot of reading and studying that reinforces his years of experience in police work.

Because the police force fronts for Palm Springs and comes in closest contact with the many visitors here, he stressed the need for officers with positive personalities and of type that can go into any type home and handle themselves in a creditable manner.

He said that he has inaugurated a perpetual in-service training program for the Palm Springs force to reindoctrinate them "in some of the things we think are necessary to the Village."

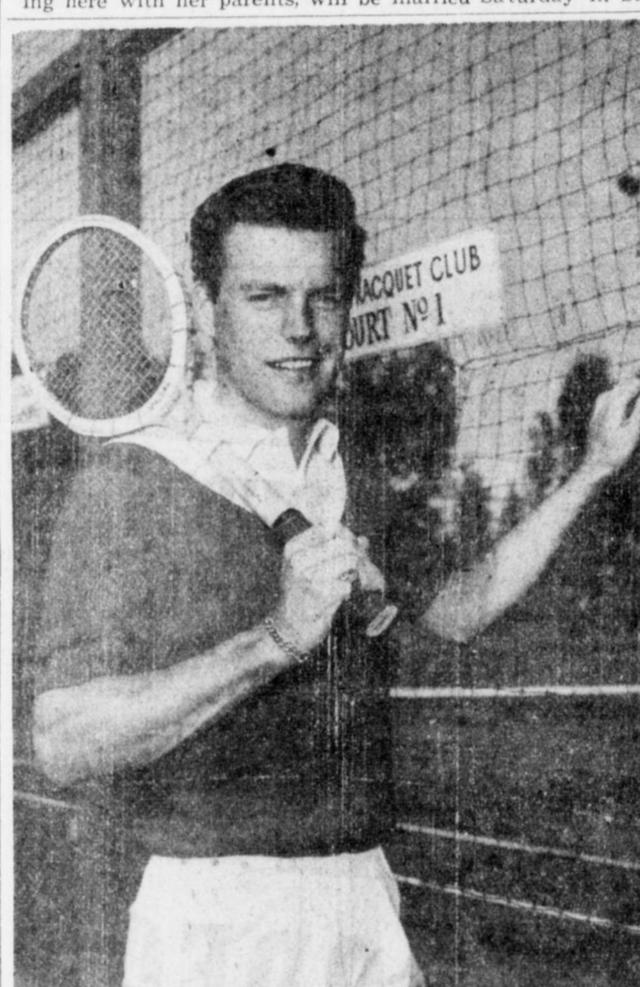
Discussing juvenile problems he said that he plans an educational rather than a punitive program. "A goodly percentage of teen agers need someone to hold their hands for a period of from six months to several years," he said.

Complimenting the Club on their civic contributions, Chief Kettmann said, "A community is only as good as its service clubs . . . and those with the most active clubs have the best government."

The speaker was presented by program chairman Lois Lux who announced that the speaker next Tuesday will be Councilwoman Ruth Hardy.

President Lucille Johnson announced that Martha Service, executive secretary of the national organization of Soroptimists International, will be here this month for a four-day visit and special plans are being made to entertain her while she is here.

Gary Moore, son of Mr. and Mrs. J. V. Moore of 503 Calle Palo Fierro, entered Pasadena City College this week. He returned in September from Albrook air force base in the Canal Zone after three years' service.



(Anderson Photo)
"PRINCE VALIANT" has been vacationing and playing tennis at the Racquet Club. It's the popular young movie star Robert Wagner, of course, and one of his more recent films was "Beneath the 12-Mile Reef."

Gloria Swanson Leases Ranch

Gloria Swanson has returned to the desert for a prolonged vacation and has leased the Olsen Ranch at Palm Desert through the Edith Eddy Ward office.

Miss Swanson, who is studying voice and preparing for a musical production based on "Sunset Boulevard," expects to be here at least two weeks.

Visitors Here from Salt Lake

Salt Lake City descended on the Colony this week with the arrival of the Marion Nelsons (he owns Gillian advertising agency), Mr. and Mrs. Calvin Rawlings (Democratic National chairman), the Ben Larsons (owners of Radio Station KSL). Also checking in this week for a long stay were the Henry Rohmans of Chicago, who are members of Chundebird.

Small Fry WESTERN WEAR

See the new
Twig Western Frontiers
Suits for the
little Men
sizes 3-7
the new pink and
black Western
Shirts and black
Frontier Pants



The new Billy the Kid
Border britches for the little Miss
are navy with white stitching
and cute as buttons—there
are matching Chamaco Western Jackets.

mary helen

across from the Desert Inn

McNears Host Luncheon Party

Luncheon in the Racquet Club's Garden Room followed cocktails by the pool Sunday when the Frederick McNears of San Francisco entertained.

In the luncheon party were Mr. and Mrs. James French, Mrs. Arthur Herberger of Los Angeles, Mr. and Mrs. F. C. Dougherty, the Spencer Grants, Mrs. Grover Whalen, Vincent Brooks, the Hathaway Kempers and Leo Owens.

Smart Party Celebrates Birthday

One of the season's most delightful parties was the one given by Mrs. Leon Strauss of Chicago at the Palm Springs Biltmore. The party celebrated the birthday of her husband and his daughters, Mrs. John Morse of Boston and Mrs. Donald Kaffenbush, of New York, and their husbands flew in for the party.

Table decorations were in pastel shades with pink carnations predominant. A hors d'oeuvre buffet, prepared by Chef Walter Luth, preceded the dinner.

Highlighting a merry evening was thirty-five minutes of songs and gags written and executed by Mr. Strauss's daughters with Mr. Morse at the piano.

Among the fifty guests were Mrs. Alexander Marcuse, Mrs. Mervyn Frank, Dr. and Mrs. Alfred Strauss, Mr. and Mrs. Edgar Kaufman, the Lloyd Simons, Chester Adlers, Walter Franks, Dr. and Mrs. George Kaplan, Mrs. Roz Lang, and

Men's Style Show Here Saturday

El Mirador diners Saturday night will see a men's fashion show, with good-looking men not the usual type of model, showing sports wear and suits, including resort wear. The clothes from two top men's wear houses, Alfreds of New York and Hickey-Freeman, will show the continental influence on American men's fashions.

Models will parade on a ramp and then circulate between the dinner tables, while Lee Hogan Cass commentates the show. Here especially for the show will be Albert Freeman of Hickey-Freemans.

The show is open to the public. The previous night, Friday, a private showing will be made at The Tennis Club during the dinner hour.

others from Chicago, Los Angeles and other places.

Clip Desert Sun—2¢
PALM SPRINGS, CALIFORNIA
Thursday, February 3, 1955

Value to \$69.95

An astounding group of cocktail and evening Dresses

Special \$39.95 at



Open every evening 'til 9 P.M. and Sundays

Women's and Misses' Sizes

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457 North Palm Canyon Drive Phone 5333

The SOUTH PACIFIC



Visit the South Pacific Room and let fancy carry you to the dreamy South Sea Isles . . .

George Kainapau "Song Bird of Hawaii" and his Island Serenaders appearing nightly. Delicious concoctions prepared by Island natives.

This exotic room with its tropical decor is a perfect setting for any occasion. Exquisitely prepared South Pacific Room Food to delight your palate. Lunch served Poolside from 11 a.m. to 5 p.m.

FRANK BOGERT, Gen. Mgr.

El Mirador HOTEL

"Beneath the Tower of the Stars"

FREE LECTURE

on

RELIGIOUS SCIENCE

By The Reverend

DOUGLAS JONES BINTLIFF

Student of Dr. Ernest Holmes

8:15 Sunday

AT THE YOUTH CENTER

386 North Belardo Road



Guess What!

We're back from our

Spring buying trip

AND

Daily we are receiving
absolutely the best looking,
smallest gift items we have
ever seen.

Come and browse
and see for
yourself

WE HONOR
Trip-Charge
OPEN SUNDAYS

Mike's Fireside & Gift Shop

171 North Palm Canyon Drive

Illness Forces Us to SELL OUT

Everything goes at

1/2 PRICE

Many items way below cost

Costume Jewelry

Heirloom antique jewelry

Fine silver and china

The

SHOP OF CHARM

188 NORTH PALM CANYON DRIVE

PLUMBING SERVICE

HURRY! CALL
2768

HENRY A.
SIMSARIAN

850 N. Palm Canyon Drive

Exclusive Dealer for
Carrier Refrigerated
Air Conditioning and
General Electric
Home Appliances



(Desert Sun Photo)
BIRTHDAY GIRL, Georgia Morris (at head of table) was hostess to a group of schoolmates at a luncheon at Town and Country restaurant on Saturday. Pictured, around the table,

Luncheon Party Fetes Birthday

Georgia Morris, daughter of Mr. and Mrs. George Morris, celebrated her eleventh birthday on Saturday when she was hostess to a group of friends at a luncheon at Town and Country restaurant. Afterwards the party attended a matinee.

In the group, who are all school friends, were Margaret Lindenstein, Sally Stephens, Gail Butler, Julie Fisher, Dinah Kuehn, Carol Sage, Lynn Bremer, Elstner Hilton.

Northerners Here

Mr. and Mrs. E. H. O'Neil of Snoqualmie Falls, Washington, have been entertaining their many friends at dinner parties at The Desert Inn, where they are staying until mid-February.

Denslows

Our 17th Season
on the
Desert Inn grounds
(Free Parking While Shopping)

A VALENTINE FOR HIM

See our Jimmy Hatlo
Ash Trays
A Real He-Man
Bar-B-Que Aprons

A CHEMEX
for the
Best Cup of Coffee

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- \$1.00 All Day

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Rodeo Week SPECIALS

25 to 50% Discounts on Men . . . Women . . . Children BOOTS, SHIRTS, HATS, BELTS

LADIES STEWARTS BOOTS	\$20
Children's Clever Western Suits	\$8.95

35 - \$50 values. Sizes 3 - 4½

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Gorgeous Custom Made Suits & Shirts
New Springs Western Shirts — \$4.95, \$5.95 & \$6.95

Western Wear for Westerns — Dude Duds for Dudes

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Brunch is Popular with Riders

Sunday Brunch rides at El Mirador, with guests riding horseback or Tallyho out on to the desert and returning to the hotel for brunch in the friendly Kiva Room continue popular.

This past Sunday morning found many merry parties enjoying the ride and the brunch.

In one group, with Mrs. Lucy Henry as hostess, were the Lloyd Franks and their house-guest Mrs. Kitty Stenzler of New York City.

With Mr. and Mrs. Travis Rogers were Dr. and Mrs. Samuel Salinger, Mrs. Charles Mendelsohn and Sydney Mendelsohn, Mrs. Joseph Grabiner, Terrie Owen of West Covina and Greenwich, and Buz Oerning.

Mr. and Mrs. Ralph Shelley had their guests Mrs. Charles Gouger, Mrs. Arthur Kane and her guests Mrs. William Herley and Miss Honeybun Hereley of Los Angeles.

Others were Dr. and Mrs. Kenneth Nelson of Chicago, Mr. and Mrs. Carl Betcher, Mrs. Betty Jacobs and her guest Mrs. Saidee Schur of San Francisco, Mrs. Janet Essroger, Mrs. Henry Cummings of Chicago and Los Angeles, Dr. and Mrs. Walter Crawford and little daughter Sarah, and Mrs. L. Crawford of Riverside.

MacCarthy . . . From all reports this little blue-eyed grandchild is a darling . . .

Colonel and Mrs. Henry Crown of Chicago (he is interested in the Hilton hotel chain) are at El Mirador . . . for a week or two of fun in the sun . . .

Paul and Jean Trousdale have had as their weekend guests . . . the Earl Jorgenson's . . . and the Reese Milners . . .

Ray and Helen Ryan have gone abroad . . . She will stay in Paris while he goes to Spain . . . and they will meet in Switzerland . . . They will be in Europe about three weeks . . . and then plan to come to Palm Springs . . .

Sunday Nighters

Trav and Willie Rogers entertained a group at the Racquet Club Sunday night. In the party were Bill and Elsa Bassichis . . . who have just arrived from the frigid East . . . Gertrude Clampett, Doris Marcell, Tommy Soderber . . . Joan Bering . . . and Jimmy Morton . . .

Mr. and Mrs. Sidney Swensrud of Pittsburgh (he is president of the Gulf Oil company) . . . are houseguests of the Edgar Kaufmans . . .

Jimmy Hart . . . president of Chicago's Sherman Ambassador hotels . . . and frequent Palm Springs winter resident . . . has received a gold Beau Brummel statuette naming him Chicago's Best Dressed Man of the Year . . . It was conferred upon him by the American Society of Beau Brummels . . .

The Harts are here now . . . and were lunching at the Racquet Club the other day . . . with the Jack Webbs . . . and the Lew Wassermans . . .

Jack and Enor French entertained about 35 . . . at a buffet dinner at Committee of 25 Club Tuesday evening . . . honoring Mrs. Frederick McNear of San Francisco . . . and Mrs. Grover Whalen who is here visiting her sister Mrs. F. C. Dougherty . . .

Among the guests, who were mostly Committee of 25 Club members . . . were the Arthur Herbergers . . . who are here from Los Angeles visiting the Frenches . . .

BICYCLE STOLEN

Theft of a bicycle from his home Sunday was reported to police by Donald Burke, 547 North Calle Rolph.

Entry was made by forcing open a steel sash window.

First Nighters Turn Out for Opening of New Play

Palm Springs has a true New York atmosphere every Tuesday night when the Playhouse Guild holds its exciting opening night dinner party just preceding the first performance of the weekly Palm Springs Playhouse production. This week's dinner was another capacity crowd, which gathered in Howard Manor's smartly, sophisticated green and white striped dining room. A group of about 140 assembled for cocktails and dinner and hurried on to the Playhouse for the 8:40 performance.

Mrs. S. P. Manasse, hostess for the evening, welcomed guests wearing a high-fashion navy blue, long torso satin dress with a full lace skirt. To accent this Peggy Hunt original gown, attractive Mrs. Manasse chose white jewelry.

Besides the dinner guests a large crowd was on hand at the theater to witness the first performance of "Dear Brutus." This popular play will be staged nightly through Sunday. Opening next Tuesday will be "All My Sons" starring Edward Arnold, a favorite with audiences. Arnold has been playing this show on an Eastern tour. Many will remember Arnold from his outstanding performance as a guest star in a play staged here last season by the same group.

Next week's First Nighter dinner will be held in Chi Chi Starlite Room with Mrs. John Lucareni as hostess. Reservations are urged for each Tuesday night dinner, and may be made by calling Playhouse Guild headquarters at 2595.

The Desert Sun—3c

PALM SPRINGS, CALIFORNIA

Thursday, February 3, 1955

Little Folks Cottage

Home of the unusual in children's clothing
111 N. Palm Canyon Dr.
in the Desert Inn grounds



Tweeds & Weeds
Importers
Italian scarves and Ties

1073-5 N. Palm Canyon

Fashion IN YOUR SIZE

Resort Wear for all occasions

DRESSES

In Sizes 5 - 17 8 - 20 38 - 42
Half Sizes and Petites

PRICED 22.95 to 195.00

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191 SOUTH PALM CANYON

Store Hours 9:30 - 6

Near The Plaza

"We're Distinctive but not Expensive"

SPORTSWEAR IN THE PALM SPRINGS MANNER . . .

SKIRTS

Large assortment of Resort Skirts in many styles and colors.

From 6.95

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City Recreation Dept Events

Basketball — Monday and Wednesday evenings. High school gymnasium. 7:30 and 8:30 p.m.

Square Dancing — Every Wednesday night. Frances Stevens school auditorium. 8 to 11 p.m. Osa Matthews, caller.

Tennis Clinic — Every Tuesday night. Tamarisk Park courts. 7:30 to 8:30 p.m. Ed Meyerson, tennis pro, instructor.

City Parks — DeMuth Park, Ramon and Indian avenue; Tamarisk Park, three lighted tennis courts, children's playground, shuffleboard and horseshoe courts, picnic area.

COMING EVENTS

Yo Yo Contest — Third annual co-sponsored by City Recreation department and Youth Center. Saturday, January 22, and Saturday, January 29, at Youth Center, 9 a.m. to 12 noon.

Junior Tennis Tournament — Fourteenth annual, starts February 7. Finals February 26 at the Tennis Club.

For information concerning use of Polo Grounds and other city facilities, contact Howard Haddock, city recreation director, phone 2202.

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**3 BEDROOM, 2 bath,
newly decorated, with
pool, on large view lot,
TV connection, walled
and planted yard with
sprinklers**

\$17,900

**15 UNITS furnished,
air-conditioned, spacious
grounds, patio, corner lot,
pool and lobby.**

\$9,500

**89 ACRES only 3 miles
from Palm Springs.
\$110 per acre.**

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NANCY WOODRUFF of San Leandro will be queen of the Rodeo, honored in the parade, at the Rodeo Dance at El Mirador tomorrow night and at the Polo Grounds. She is Miss Rheingold of 1955.

Wild West to be Featured at El Mirador Rodeo Party

El Mirador hotel's rodeo banquet and dance Friday, at 8 p.m., will have that Western flair this community has been gradually losing for more than three years, old timers declare. Diners and celebrants in the El Mirador Room, the majority of whom are expected to be attired in Western fashion or least with a gaily colored kerchief around their necks, will thrill to the sight of schooled horses riding right up to their tables to do a curtsy.

Valuable gifts will be given away to those adjudged as attired in the most colorful or beautiful Western costumes. There'll be square dancing, it was tentatively decided at least and a fiddler has been added to the orchestra.

The menu as well has been given a Western twist with some of the dishes preceded with the word rodeo. The main entree will be steer roast beef with all of the trimmings that starts off with cracked crab legs as an appetizer.

But Frank Bogert, general manager who dreamed up this



(Clar' E. Johnston Photo)
QUEEN FOR A NIGHT was Dorothy Dudley, writer, who was crowned at the Coronation Night party at Shadow Mountain Club Monday night. Walter O'Keefe emceed the affair which is a regular Monday night event.

Dorothy Dudley is Coronation Night Queen

Coronation night, which is every Monday night, at Shadow Mountain Club, continues to grow in popularity, with 312 in attendance this week. Walter O'Keefe emceed the show which included Lei Aloha of the Harry Owens show, the Hawaiian Surf Riders from El Mirador, and a Tahitian dance by Audrey and Otto Alligower.

Dorothy Dudley, the writer, was selected as Queen for the night, with Princesses Alice Keller of San Francisco and Rancho Mirage, Mrs. William White of Los Angeles, and Priscilla Fisher of Palm Desert,

affair during one of his more lucid moments, doesn't plan to stop until the gamut of all things Western is used as entertainment for that night.

Monty Montana, veteran of rodeo arenas from here to Madison Square Garden and continental Europe, will perform both on his horse, with his skilled handling of lasso and will be joined in his act by his wife Louise and daughter Linda. Monty is credited with throwing a rope around President Eisenhower.

Other Western stars have been booked to appear both on horseback as well as singers and musicians.

The Queen of the Rodeo, Miss Rheingold, will be the guest of honor at the banquet and dance.

Others among those who are expected to attend are of the motion picture and TV world and include Phil Harris, Alice Faye, his wife, Desi Arnaz and Miss Lucille Ball and many of local and out-of-town society have made reservations for the event.

"Dear Brutus", Playhouse Offering, Delights Throng

"Dear Brutus," one of James Barrie's lovable fantasies, is being staged this week in Palm Springs Playhouse. Opening night audiences received this week's Herb Rogers production with great delight.

The fantasy is built around a group invited to a house party because they all have something in common, but not until late in the third act do they find what it is they have in common.

Leading roles were expertly handled. Mary Fossett, as "Margaret" appeared in only one of the three acts, but held the focus throughout the entire play. A great surprise and rare treat was given the audience each person fits the part well.

With the appearance of Herb Rogers in a leading role as "Lob," in whose house much of the action takes place. It is he who assembles the group and allows them to work out their plan of life.

Michael Ferrall, director, has stepped into many productions this season, and wins the audience in each appearance. He was "Mr. Dearth." Helen Stenborg, as "Mrs. Dearth," played

her usual outstanding characterization. With one of the largest casts to appear on the stage of the Playhouse this season,

On hand to welcome the Irelands was another "Oasis old-timer," Mrs. R. E. Watkins, of Portland, Oregon, who also is staying through the winter until April. These and many more, who have arrived earlier this season, are forming the friendly groups assembled in the Oasis lounge each evening to play cards or watch TV. Also back at the Oasis this week after an absence of nearly a month are the ever-popular Dewey Metzdorf, who have called the Oasis home for many years.

Enjoying the sunshine of the turquoise pool at the Oasis this week are: Mr. and Mrs. Warren B. Rielly, of San Jose, and returning guests: Mr. and Mrs. C. J. Hibbard, and Mr. and Mrs. M. C. Humphrey, both of St. Louis; Mr. and Mrs. L. S. Jackson, and Mr. and Mrs. Clayton Mannuel, all of Wichita, Kansas; Mr. and Mrs. Joseph



(Paul Pospiel Photo)
HONEYMOONING at Hotel the Oasis are Mr. and Mrs. Henry Green of Los Angeles. Mrs. Green is the former Joyce Frank of Whittier.

Honeymoon Couple at The Oasis

Honeymooning at Hotel Oasis are Mr. and Mrs. Henry Green, who were wed last week in Los Angeles. The bride is the former Joyce Frank, of Whittier.

The couple met at Whittier College, from where they were graduated last June. He is attending U.S.C. and will enter the Air Force this summer as a Second Lieutenant in physical education. She is a member of Alpha Xi Delta.

Other guests now there are: Mr. and Mrs. C. E. Ireland, who come each year from the deep South—Birmingham, Alabama. This popular couple, staying until April, were accompanied by their son-in-law and daughter, Mr. and Mrs. Joe Piford, also of the Southern city. Accompanying the Irelands here for the weekend were Mr. and Mrs. Frank Steele, of San Marino.

On hand to welcome the Irelands was another "Oasis old-timer," Mrs. R. E. Watkins, of Portland, Oregon, who also is staying through the winter until April. These and many more, who have arrived earlier this season, are forming the friendly groups assembled in the Oasis lounge each evening to play cards or watch TV. Also back at the Oasis this week after an absence of nearly a month are the ever-popular Dewey Metzdorf, who have called the Oasis home for many years.

Enjoying the sunshine of the turquoise pool at the Oasis this week are: Mr. and Mrs. Warren B. Rielly, of San Jose, and returning guests: Mr. and Mrs. C. J. Hibbard, and Mr. and Mrs. M. C. Humphrey, both of St. Louis; Mr. and Mrs. L. S. Jackson, and Mr. and Mrs. Clayton Mannuel, all of Wichita, Kansas; Mr. and Mrs. Joseph

MUSEUM

By DR. C. E. SMITH
Desert Museum Director

Julian Hayden, well known resident of Palm Springs and Estes Park, will present this Saturday's Guest Lecture program at Frances Stevens school. His topic will be "Wildlife in the Rockies," and will be illustrated with Kodachrome slides.

Friday evening's films for the public will feature "Flight Into Time."

Publishers

Sun at State, National Events

Mr. and Mrs. Ward Risvold of The Desert Sun are driving north today to San Francisco to attend the California Newspaper Publishers association meeting being held this weekend at the Sheraton-Palace.

Newspaper publishers from the length and breadth of California will attend the three-day conference to discuss mutual problems and set policies.

Oliver B. Jaynes, publisher of The Desert Sun, and Mrs. Jaynes are in St. Petersburg attending the National Editorial Association meeting.

WALLET IS LOST

Loss of a wallet containing \$40 in cash, a \$20 traveler's check, driver's license and personal identification, was reported to police Monday by Luella E. Coffin, 810 North Palm Canyon drive.

BEAUTY SALON FOR SALE

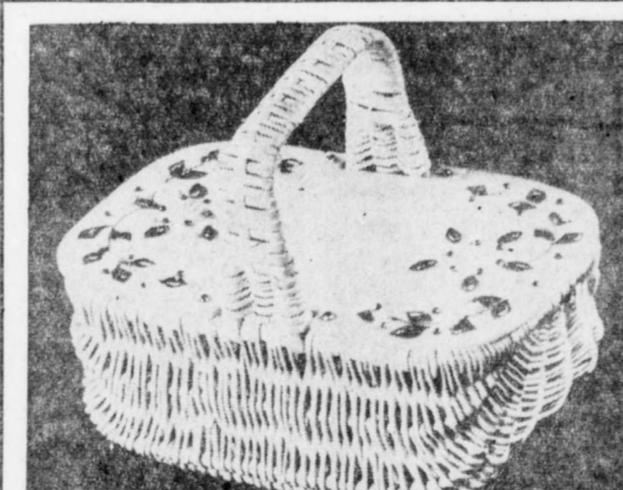
Smart . . . Almost New . . .
Beauty Salon . . . Equipped for
3 or 4 Operators . . . Well located
on North Palm Canyon Drive . . .

SPECIALLY PRICED FOR IMMEDIATE SALE . . . TERMS

For complete details see Paul Gros

La Riviera Apartments — 350 South Belardo Road

Phone Palm Springs 2814



New, bright note to swing from your are . . . to accent your resort costumes. Shells, posies or fruit at \$4.98*. Others embossed with assorted jewels and dresden and lined with dainty prints or brocade at \$10.98*.

Adrian's Gift Shop

134 S. Palm Canyon Dr. — next to Plaza Theatre
Open Sundays, and of course, no additional charge for our
beautiful gift wrapping.

*plus 10% Federal Tax

The Palm Canyon Decorators

here to serve your every decorating need
maintaining our own
custom upholstery and drapery workshop on premises.

Featuring antiqued mirrored furniture
and antiqued mirrored wall installation.

Exclusive distributors for the Glass Fabric

723 North Palm Canyon Drive

Phone 5917

Harry Friedman, former owner of New York Decorators of Beverly Hills
Joseph Piazza, formerly of Ace Leather Craft

Carnation Corner



From Page 1—MORE ABOUT
SCHOOLS.

when the high school band broke into a Sousa March, I glanced about me at the walls and ceiling of the present assembly room awaiting a catastrophe. Apparently the cement mixtures going into the stucco were correct and the walls stood, but only at the expense of those who played in the band in their cramped and crowded conditions.

I was proud to see and hear them as they marched down Palm Canyon drive in the last parade on a weekend celebration, but to vision the torture and annoyance of the many hours of practice under the conditions that exist make one feel the disgrace of it all.

HOW MUCH MORE dignity would be added in the spaciousness of a stage and a proper sized assembly hall. How nice it would be to have the planned-for room in which to store instruments instead of having them piled together. And surely a small room with adequate shelving to act as a library for the music so that it would not be torn and could be kept classified and arranged to protect it and make it of easy access. Four small practice rooms so that the students could receive their individual instruction and later in their practice sessions would not be disturbed by a host of other students.

These are not luxuries; these are prime necessities which make for easier and better instruction, and more competent workmanship.

WE MAY NOT EVEN get a great virtuoso from our schools, but it pleased me to hear a young cellist at the school and, on inquiry, to learn that he played with the Redlands symphony orchestra.

I feel certain that the parents of these children are proud to know of the progress they are making, and to see and hear of their accomplishment in music. But I would also like to ask them to question their children concerning the conditions which I have described above.

And, again, might I say to you 12 days from today, on Tuesday, February 15, we are asking that you vote "Yes" for your children and our country.

Remember, the cost of the bond issue to the average householder is less than the price of half a package of cigarettes a day.

200 Feet Palm Canyon Frontage running Street to Street

Worth \$125,000
Owner will take
\$75,000

**Reasonable terms
or a
Palm Springs home.
Up to \$25,000**

**This is about the
last large parcel of
frontage available
today.**

So Call Us at Once

**Peter B.
Sheptenko**

**THE
PIONEER REALTY CO.
OF PALM SPRINGS**

**475 N. Palm Canyon Dr.
Phone 2727**

**Associate Brokers
Mike Jekyl ... Bill Colven
Peter Ratkovich
G. T. Bradley**

"TOASTED" CAKE. Toast un-iced slices of angel or pound cake under broiler until delicately brown. Top warm slices with Cherry Vanilla Ice Cream just before serving.

"LIGHT-HEARTED" place cards. Insert white candles in small, red, heart-shaped gumdrops. Fasten gumdrops to white cards, write names of guests on cards in red ink. Light candles at serving time.

(That reminds me—did you know candles burn more evenly and slowly if you keep them in your refrigerator 24 hours before lighting them?)



THE WINNAH
How fussy can you be? Carnation taste-testers tried 15 different kinds of maraschino cherries... before deciding on the best kind for Cherry Vanilla Ice Cream. The final selection has a delicate cherry flavor you'll love. This particular variety is also famous for tender skins and true colors (which don't "run" into the creamy Vanilla Ice Cream).

POEM



I'm sorry for folks in Rome and Manila, 'Cause they can't enjoy my Cherry Vanilla.

—THE END—

CARNATION COMPANY
45-910 Jackson Street
Phone 73139
Indio, California

Gay... Exciting Las Vegas just one hour away!

Superb cuisine... dazzling floorshows
...wonderful golf at Nevada's largest
and finest Resort Hotel!

Phone Las Vegas 6000 for reservations!

Takes only an hour by Western Airlines Convair!

Wilbur Clark's
DESERT INN
Las Vegas, Nevada

3rd Annual Golf
TOURNAMENT OF CHAMPIONS
April 28-May 1

\$35,000
in cash prizes!

You'll see it in
Cinemas Holiday!

Hammond organ and piano
lessons, in your home. Well-known teacher. MOREY THAL
Phone 6351.

Instructions

HAMMOND organ and piano
lessons, in your home. Well-known teacher. MOREY THAL
Phone 6351.

LOT FOR SALE by owner—in fine residential area. Palm Springs, 120' frontage x 83' deep. Will take what it cost me in 1946, or make offer. Contact Mazet, Box 37, Balboa Island or Harbor 4781 day-times.

**BOOKKEEPING, ACCOUNTING
SERVICE**

FEE REASONABLE. PH. 6739

I CAN HELP YOUR CHILD TO
SPELL AND READ well. Arithmetic too. Call 3419.

FIRST class carpenter. Remodeling and repairs, cabinets, etc. Phone 3387.

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"DEAL WITH A REALTOR
YOU'LL SAVE BOTH TIME AND MONEY"

Press Realty offers complete service in building — free estimates and plans — excellent buys in homes, income, lots and acreage.

ECONOMY HOMES

Do you want to make money? A little elbow grease and paint will make this a good home or a rental. Has 2 bedrooms, 2 baths and is furnished. 100 foot frontage — asking \$10,500.

New, very modern 2 bedroom, 1 bath home \$12,500.

Unusually attractive new modern home, built in birch cabinets throughout. 2 bedrooms, lovely patio, 100x100 foot lot \$14,500.

LARGER HOMES
Older home delightfully kept, completely furnished. 2 bedrooms, 2 baths, sunroom, fireplace, separate dining room. Reduced price \$16,000.

LUXURY HOMES
This is luxury living at a price. Cooled by refrigeration. 3 bedrooms, 3 baths, rumpus room, bar. Finest location. \$32,500.

INCOME
6 units, newly decorated and furnished. Room for 4 more units. Heart of renting district. Will trade for small home \$45,000.

LOTS
R-3. Three lots together, 300 foot frontage \$10,000.

Homes built on your lot from \$8500
Remember "A Press Built Home is a Well Built Home."

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REALTOR

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TERRY RAY

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OFFERS THE BEST BUYS IN PALM SPRINGS REAL ESTATE
TAHQUITZ RIVER ESTATES. 2 bedroom furnished. Furnace heat. Large fenced lot. Only \$13,500. \$2500 down, \$100 a month.
DEEP WELL, BRAND NEW DELUXE 3 Bedroom FINEST FEATURES FINEST LOCATION ONLY \$26,500

LUXURIOUSLY furnished home 3 bedrooms, 2 large baths. Completely equipped swimming pool. Landscaped and walled in lot. Immediate occupancy. Offered at \$32,500.

OPEN HOUSE — NEW 317 CAMINO NORTE LAS PALMAS Estates. Stop by and see this quality house. 4 bedrooms, 3 baths, TV installed, loads of closets, imported tile patio, walled, landscaped corner. If you want a real quality home in the best location—this is it! \$55,000.

NEW HOME COMPLETELY FURNISHED, TV cable and set included, 2 bedrooms, patio, fenced and landscaped, excellent location. \$14,750, terms.

2 adjoining lots. One R-1, one R-2. Both for \$6500.

LARGE ESTATE LOT IN millionnaire's row, 182x171. Reduced to \$8500.

TRADE WHAT YOU HAVE FOR WHAT YOU WANT

REALTORS Jules De Vorzon Howard Palmer Ernie Dunlevie Helen Churchill Joyce Chapman 773 N. Palm Canyon Ph. 2064

James Hammond

REALTOR 875 N. Palm Canyon Drive Phone 5373

Weekly Special

BRAND NEW 2 BEDROOM HOUSE. SEPARATE DINING ROOM, PATIO AND LARGE BACK PORCH. INSULATED, FORCED AIR HEAT AND COOLING. ONLY \$13,500

FURNISHED or unfurnished, 2 bedroom, large den, walled and landscaped home. So many good features — you must see to appreciate! Adjoining lot available at good price. Come in and let us show you this jewel box.

UNITS ATTRACTIVE 6 units with fireplaces, kitchens, pool, nicely landscaped. Walking distance to main shopping area. Liberal terms.

ALL TYPE RENTALS — by month, season or year.

Associates Esther P. Hammond Eve Morgan Chas. Mathews Marian Mathews Lisa Jones

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REALTOR

TODAY'S SPECIALS

LAS PALMAS — home of distinction. 4 large bedrooms, 4 baths, spacious living room and library, each with fireplace. Loads of built-in features. Garage, heated pool, completely walled and landscaped lot. Shown by appointment. \$44,500.

OWNER LEAVING — now offers this attractive 3 bedroom home with separate guest house. Garage, beautifully landscaped and walled lot with sprinkling system. Close in. Only \$19,500 or submit offer.

INCOME — 7 deluxe units, 1 and 2 bedroom rentals. Excellent condition, finest location. A real value at \$65,000.

1546 N. Palm Canyon Ph. 5683

HOME — 4 bedrooms, 1½ baths, fireplace, walled, large patio. Unfinished \$10,500. Ph. 5102.

H. H. FOSTER

and Associates

Don Peake Bruce Boyd Ben Leonard V. T. Price 101 N. Palm Canyon Drive Phone 3555

FOR REAL ESTATE SEE

COL. WARD WOODDRIDGE Action and Honesty is the Service To You 238 Indio Rd. Ph. 2360 anytime.

OWNER MUST sell due to extenuating circumstances. Will sacrifice 3 bedroom, 2 bath home. Large lot. See owner at 267 Overlook Road.

and Associates

JUDY CALHOUN CALLEN 456 N. Belardo Rd. Ph. 2594

John Haskell

and Co.

1546 N. Palm Canyon Ph. 5683

GOT A MINUTE?

LOOKING FOR AN INVESTMENT? Our brokers recommend this modern estate. There are three bedrooms with two baths plus a maid's room and bath in the main house. A large swimming pool is just beyond the screened lanai. The guest house—two bedrooms and two baths, faces the tennis court. Luxurious landscaping assures complete privacy even though it's close to town. Owner will accept \$15,000 down, \$500 a month on principal. Total price, \$75,000 furnished.

CHARMING TWO BEDROOM with two bath home. Furnishings are delightful — housekeeping would be a breeze! There's a heated swimming pool and a secluded patio. Price of home, furnishings, and pool is \$27,500.

HAROLD HICKS

REALTOR

813 N. Palm Canyon Drive Phone 2734

Associates

Mildred Jackson Burnham Bigelow Paul Aust

Ray Baur

Ken Herman

AMY NELSON

A BARGAIN—2 bedroom home plus large sun room and extra room on carpet. 2 cesspools, 2 hot water heaters, large lot, partly walled, TV cable in. Choice location. Immediate possession. \$13,000, small down.

NEW 2 bedroom and carpet tile kitchen and bath, sliding glass doors, metal sash and screen. A dandy—\$10,850, small down.

SMALL HOTEL COMFORTABLE and pleasant living together with substantial income from six going units. Located in best rental area. \$5,250.

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INEXPENSIVE HOME IMMACULATE 2 bedroom home in south end with gorgeous view of mountains, for only \$12,500.

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SMALL HOTEL COMFORTABLE and pleasant living together with substantial income from six

Real Estate—For Sale 35

INDIO

560 FEET choice hiway frontage. Suitable for business property and motel, directly across Hiway 111 from Shields Date Salesroom. Also 278 feet frontage with 7 bungalow apartments, swimming pool, room for extensive development. See owner Hollis Peck on premises. The Adobe Hacienda, 80-220 Hiway 111, Indio. Phone 7-5327. Or your broker.

RANCHO MIRAGE

FURNISHED 2 bedroom house plus 1 bedroom apartment, \$17,500. Beautifully furnished in blond. Excellent buy, 100' on hiway by 250'. Good TV, lovely view. Patio, Bar-B-Q. Take older house, units, lot or trailer in trade. Terms. Owner, 71677 Hiway 111. Ph. 8-3114.

TAMARISK C.C.

Country Living City Convenience

3 BEAUTIFUL brand new homes near Tamarisk Country Club just a few minutes from Palm Springs where you will get an hour more in the sun with such complete city conveniences as natural gas, city electricity and Palm Springs telephone.

ALL of these homes have 5-ton refrigerated air conditioning systems, decorator kitchens with built in electric table top stoves and ovens, 6 foot concrete block walls surrounding the yards insure maximum privacy. The latest glass-lined swimming pools and golf course for a front yard make your desert retreat a joy forever.

\$33,500 to \$38,500

PALM VALLEY REALTY CO.

WILLIAM G. PEACOCK
MIRIAM ALLEN
WRENTE TEVIS
JOHN NEWELL
Wonder Palms Road
and Hiway 111
Phone 8-3481

GENERAL

NEW TRACT now open, 1.7 miles south of Palm Desert on Palms to Pines highway. Large lots, now being sold. Lots subdivided to builders. Agent on tract for your convenience between 2 and 4 p.m. daily. Or call Ted Smith, Broker, 8-5022, Rancho Mirage.

LARGE 3 bedroom, 2 bath, new modern, Palm Desert. Close to club, school and church. Only \$15,900. terms. Ted Smith, Broker, Phone 8-5022, Rancho Mirage.

\$1000 DOWN will buy completely furnished small home in Palm Desert. Very rare opportunity. Call Ted Smith, Broker, 8-5022, Rancho Mirage.

HOME and income, main business street, deeded land. Sell furnished. Asking \$7500. Cash or terms, or on reasonable terms. Box 383, No. Palm Springs.

Exchanges

36

Let Us Exchange What You Have for What You Want!

Peter B. Sheptenko

THE PIONEER REALTY CO.
OF PALM SPRINGS
475 N. Palm Canyon Drive
Phone 2727

ASSOCIATE BROKERS
Mike Jekyl — Bill Colven
Peter Ratkovich — G. T. Bradley

IF YOU HAVE a Palm Springs home to trade for income, I have several excellent deals. No junk please.

COL. WARD WOOLDRIDGE
REALTOR
238 Indio Road Ph. 2360

8 UNIT apartment court in Santa Ana. Will trade equity for 2 or 3 bedroom Palm Springs home and some cash or submit other trades. Write W. V. Harris, 2026 N. Main, Santa Ana, Calif.

NEWLY decorated 3 unit motel for late model large trailer. 66230 Desert View, Desert Hot Springs.

Real Estate Wanted 37

2 BEDROOM home Palm Springs or vicinity by April 15th. Retired couple. L. G. Siebal, 701 Via Altimira, Montebello, California.

FOR BEST RESULTS
List Your Property
With Adolph Israel
Realtor, 671 N. Palm Canyon

Business Rentals 38

EXECUTIVE suite, suitable for executives or professionals. Top location Oasis Building. Refrigerated air conditioning. See exclusive agent Muriel E. Fulton, 125 S. Palm Canyon Drive. Phone 2225.

FOR LEASE, shop or storage building, approximately 18x40 feet, closer in. Sunny Dunes. Call 4641.

Rooms for Rent 40

BEAUTIFULLY furnished room, twin beds, private entrance and bath. New home, El Mirador area. Phone 4936.

Rooms for Rent 40

INDIO

THERE ARE a group of my pleasant rooms with private bath, patio and pool, waiting for someone to enjoy. Monthly rates. 1480 Sagebrush Road, Deep Well district. The Ki-lou's.

EL MIRADOR area. Private entrance, 2 or 1. Kitchen privileges. Phone 4439.

PRIVATE entrance and bath, separate from house. \$60 per month. 1381 N. Indian Ave.

NICELY furnished one or two bedrooms, private baths or will share home. Ph. 5032.

ROOM, PRIVATE ENTRANCE. 115 PALO VERDE

or Sale or Rent 41

BEAUTIFUL 3 bedroom, 2 bath house, owner, south end. Walled, patio, garage. \$24,750, or lease furnished \$500 month for season. Phone 5032.

Apartments for Rent 43

BRAND NEW
NOW LEASING, furnished or unfurnished, center of town. \$75 to \$95 a month, including utilities. Off street parking, TV, refrigerator, cooling, outdoor patio and pool use. Ph. 9053.

HOME SALE — 5 rooms nearly new modern furniture for sale. Also G-E freezer. 1524 S. Calle Marcus after 2 p.m. or weekends.

SOFA and matching club chair \$65, table and 4 chairs \$22. Other items reasonable. Ph. 4849.

Rattan for every room Importers — Manufacturers Display — 71-384 Hiway 111

FOOD FREEZER, 12 cubic feet. Used 6 months. \$250 Phone 8-5005

BEAUTIFULLY furnished guest house for one. 2 blocks from Palm Canyon. \$95 month. Call 5638.

MODERN kitchen apartments, heated pool, TV, center of town. \$35 week up. Ph. 4093.

HOTEL rooms and apartments, Center of town. Granada Hotel, 259 N. Indian Avenue.

FURNISHED, deluxe, new. Large heated pool. Patio. Month or season. Phone 5456.

18 WEEK UP. Center of town. Rooms and apartments, pool use. Phone 2957.

SINGLE-TWIN beds, full kitchen, completely furnished. Reasonable. 232 So. Belardo Rd.

2 ROOM suite completely furnished, \$65 month. Pavny's, 1001 S. Palm Canyon Drive.

2 ROOM FURNISHED APARTMENT. PHONE 6120

Houses for Rent 46

WHY PAY RENT — When you can buy a BRAND NEW DELUXE home for only \$18,500 AND ONLY \$1500 down. Has 3 bedrooms, 2 large baths. Large living room with charming suspended Swedish fireplace. Large glass windows and sliding glass doors. This won't last long so be sure to see it at once.

PETER B. SHEPTENKO
475 N. Palm Canyon Drive
Phone 2727

ATTRACTIVE 2 bedroom furnished home in Banning. Furnace heat. Walls weather-insulated, hardwood floors, tiled bath and kitchen. Venetian blinds throughout, newly decorated inside. TV, aerial, garage, walled yard, good neighborhood, close to schools, churches and downtown district. \$80 per month on lease. Phone P. S. 4702.

SEE THE NEW 1955 HANSON CUSTOM 19' and 22'

BATHROOM MODELS

The most livable small trailers in the West because they have everything you might want.

Hanson Trailer Sales

In Tramview. Phone 8-5873

REWARD

SEE THE NEW 1955 HANSON CUSTOM

19' and 22'

ATTRACTIVE 1 bedroom, large enclosed lanai, private pool, fireplace, TV. February 10th to May 15th. \$300 per month, utilities paid. Adults only. Smoke Tree area. 2714 Anza Trail. Phone 6266.

SOMETHING nice for your Palm Springs vacation. 1 and 2 bedroom bungalows, all electric, new pool. See at 21 Ventura. Tramview.

AIR FLOAT, 28 feet, excellent condition, twin beds, bath, carpeted, TV optional. Terms. Ideal Trailer Park. 863 1st St. Cathedral City.

NEW 3 bedroom, unfurnished house, \$25 Arquila near Tamarisk. Large fenced lot, small lawn. \$100 month. Owner. 1054 Tamarisk.

UNFURNISHED 2 bedroom house, Frigidaire and stove in. 560 Calle Palo Fierro. Ph. 7056.

LOVELY furnished duplex in Rancho Mirage \$75 month to good tenant. Cal Brown, owner. D-4, Rancho Trailer Park.

54 KING, 16', used only 2 months. Priced for quick sale. Hanson Trailer Sales in Tramview.

ATTRACTIVE 2 bedroom furnished. Corner lot beautifully landscaped. Large shade trees. Immediate possession. D-4, Rancho Trailer Park.

16 FOOT all aluminum travel trailer, lite weight, new. Patio furniture, all electric. Toilet. Palm Springs Trailer Village, Lot F-8.

KIT 35 FOOT, completely furnished. Corner lot beautifully landscaped. Large shade trees. Immediate possession. D-4, Rancho Trailer Park.

1953 AIRSTREAM trailer, 21 foot, Palm Village Trailer Park, 1½ miles east of Cathedral City. Space 42.

AIRSTREAM, 22' 1953. Twin beds, water tank, gas light. Auto Trailer Exchange. 1065 E. Ramsey St., Banning

1950 Tahoe Trailer 22 feet, like new. \$1100. 733 "C" St., Cathedral City.

3 BEDROOMS, 3 baths, nicely furnished, carpeted, walled, walled, garage. Phone 6921.

LARGE 1 bedroom, nicely furnished. \$100 on yearly lease. Phone 2761.

1955 PEERLESS, 42 foot. Priced for quick sale. Lot 124. Sahara Trailer Park.

SACRIFICE — 1954, 35' Kit mobile home. See W. E. Wall, Space 3, Orchard Trailer Park.

FINE TRAILER, 30 feet. Full bath, completely furnished. Awning, patio, 1 or 2 adults. Inquire in manager, Palm Springs Trailer Village. 158 S. Indian Avenue.

BEAUTIFULLY furnished room, twin beds, private entrance and bath. New home, El Mirador area. Phone 4936.

Rooms for Rent

50

Household Goods

Inventory Sale

Living room suites ... \$99.50 up
Dinettes sets ... \$39.95 up

Kitchen cabinets ... \$12.95 up
Innerspring mattresses, 3' 3" ... \$19.95 up

Odd occasional tables \$3.95 up

Save Now! - Buy Now!

Maher Furniture

North Palm Springs
Ph. Desert Hot Springs 4-2616

SALE

ON NEW and used gas, electric, and oil heaters and ranges.

PAVNYS

of Palm Springs

Rent or Sale

41

BEAUTIFUL 3 bedroom, 2 bath house, owner, south end. Walled, patio, garage. \$24,750, or lease furnished \$500 month for season. Phone 5032.

30 FEET, '51 Pan American. Inside like new, extras. See Lennard Park Manager anytime or call 847-33 after 6 p.m. LOT 24, Beckley's Trailer Park.

BUYS — \$1000 Persian lamb coat, like new. \$275. Red, gold, crocheted shawl. \$27.50. Phone 2478.

OATS AND MIXED HAY FOR SALE

PHONE SAN JACINTO 35272

HEATER, electric Thermador. Like new. Only \$10. Phone 2053.

ENJOY DESERT in lovely trailer home. 2 patios, porch, guest house. Beautiful view on secluded hill. \$7500. Rancho Trailer Park.

BUCKSKIN quarter horse, silvery mane and tail, saddle and bridle. Gentle for parades, well trained and fast in gymkhana work, has trophes and ribbons. Will trade for good used car. See on Sundays only at Buckin Horse Ranch, Yucca Valley, Calif.

COCKER SPANIEL puppies, black, 2 months old. A.K.C. champion stock, reasonable. Hoffman's 530 Orange Ave., Beaumont, Calif.

TRYERS, ROASTERS, stewing hens, fresh eggs, wholesale and retail. Free delivery Fridays. Phone Banning, Victor 9-3334.

FOR THE ELITE — Samoyed pups or toy Poms. AKC. 9694 WK — 6461 Western, Arlington, California.

TRAILER SALESMAN or dealer to take over our complete Trailer Sales lot.

PAVNYS — Phone 7342

Are you thinking of Buying or Trading?

EITHER way you go — we can save you real money — with our all new 1955 35 FOOT, 1 BEDROOM STANDARD.

The most spacious, sensible living arrangement you have ever seen.

See it — price it — compare it foot for foot, dollar for dollar with any other trailer on the market — YOU DECIDE!

Pace Sales & Service

Factory Distributor for Flamingo Mobile Homes

Hiway 111, 3 miles east of Palm Springs, Sunair Tract, Cathedral City

REWARD

YOURSSELF!

SEE THE NEW 1955 HANSON CUSTOM 19' and 22'

BATHROOM MODELS

The most livable small trailers in the West because they have everything you might want.

Hanson Trailer Sales

In Tramview. Phone 8-5873

Market Street

Trailer Sales

AUTHORIZED DESERT DEALER</

Junior Chamber Sponsors Mrs. Palm Springs Contest

Seventeenth annual Mrs. America Contest will be sponsored in Palm Springs by the Junior Chamber of Commerce, according to President Don Miller.

"The selection of Mrs. Palm Springs will crown a six week campaign to find the finest homemaker in this area," Miller said.

"We feel sure that our Palm Springs homemakers can compete and win against the best housewives in the nation," he added.

AT THE SAME TIME, Miller announced that Mike Milling had been appointed chairman of the Mrs. America Contest committee.

This year's 17th annual Mrs. America Contest, he indicated, is open to any married woman over 21 years old, and is being conducted in communities

throughout the United States, under sponsorship of the American Gas Association.

Miller said that the contest is by no means a bathing beauty affair, but rather one with major emphasis being placed on the homemaking capabilities of the contestants. A pleasing and attractive personality is important, however, he said.

"We feel sure that our Palm Springs homemakers can compete and win against the best housewives in the nation," he added.

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New Luxury Spot for Pet Canines to Open Sunday

Did you ever take your pampered pet Fido to an open house reception at which he was the honored guest and not you?

Such events can happen only in the Palm Springs resort area and it will Sunday, February 6, out Desert Hot Springs way. On that day the reception which will honor your pampered pet will take place at the new "Readcrest Pet Corral" owned and managed by Mrs. Ben H. Read and it represents more than \$20,000 in the latest appointments for dogs as a combination breeding and boarding kennels.

TALK ABOUT LUXURY for the members of the canine world. The following description will probably make your eyes pop and warm the cockles of your heart because at last your little pampered pet will have luxury with a capital "L."

The main building houses a grooming room, deluxe bunkhouse where the canine guests will live in luxury. It has an interior color decor, which psychologists say is soothing to the nerves of a harried smog escaped canine. The building itself is constructed of pink panache with special windows for transmitting the desert sunshine to all corners of the interior and ample ventilation. The interior is painted a cool and refreshing blue. The bedrooms are four by five feet, each fitted with a platform bed and a special door opening onto a spacious 25 foot promenade or run as people are wont to call them.

AND ALSO YOUR PET will not have to shiver from the cold of the desert nights. Imagine! Mrs. Read has incorporated radiant heating in the concrete floor and circulating warm water in plastic pipes which insures even heating at all times.

Mrs. Read, a breeder of miniature French poodles, conceived the idea of a deluxe resort for dogs when she brought her famous dog Josephine of Readcrest on a visit to



(Anderson Photo)

PALM SPRINGS Junior Chamber of Commerce is sponsoring the 17th annual Mrs. America contest here, with

the selection of Mrs. Palm Springs as their objective. Above some of the Jaycee members talk over plans.

Left to right, Mel Ambler, Don Miller, president, Mike Milling, chairman of the local contest, and Joe Wood.

Rink's Report on Pueblo Wins Citation for City

Pueblo, Colorado, of which Russell Rink, formerly of Palm Springs, is now city manager, won a citation this week from the National Municipal League and Look Magazine as one of ten "All American Cities," according to newspapers received by Villagers this week.

A banquet was held Tuesday night to celebrate the event in

The Desert Sun—8c
PALM SPRINGS, CALIFORNIA
Thursday, February 3, 1955

Pueblo.

Pueblo's citation came as result of an article on the change in government prepared by Rink.

READ SUN
CLASSIFIED ADS

BUILT ON YOUR LOT

Completely Finished Homes

2 Bedroom, 850 sq. ft.	CITY AREAS	\$5,650
2 Bedroom, 715 sq. ft.	COUNTY AREAS	\$4,900
3 Bedroom, 915 sq. ft.	\$6,200

several home plans and rental units to choose from

Riverside Builders, Inc.

1154 La Cadena Drive, Riverside
Phone Overland 63780
Mount Vernon and C. Sts.
Phone Colton 1154

Open daily and Sundays, 9 to 6 —

Village Market Fresh Produce--The Best!

AVOCADOES ONIONS ORANGES RUSSETS

FUERTE
Med. Size

each

U.S. No. 1
BROWN

lb.

NAVELS
Med. Size

lb.

U.S. No. 1
packed in
10-lb. Cello Bag

lb.

5
c

HAMS	RATH BLACKHAWK SWIFT'S PREMIUM WILSON'S TENDERMADE	53¢
Large Parts as Cut		
THE FINEST SELECT QUALITY BEEF		
SEVEN-BONE ROASTS		
ROUND STEAK		
GROUND CHUCK		
SLICED BACON		
All Center Slices	39¢	lb.
Lean Fresh	49¢	lb.
Rath Blackhawk 1-lb. Heat Seal	69¢	lb.

LIBBY'S — Yellow Cling—17-oz.

Sliced Peaches 19¢

MONARCH SPICED — 16-oz.

Crabapples 37¢

TERRY THIN — 8-oz. pkg.

Choc. Mints 39¢

6-oz. Box

Hersheyettes 25¢

VINO DA TAVOLA

WINE 1/2 Gal. 99¢

DEL MONTE — No. 2 Can

Orange Juice 227¢

C & H CANE
SUGAR

5 LBS. 49¢ 10 LBS. 97¢

TRADER VIC'S — BASIC	— 8-oz. Bottle	29¢
FRENCH DRESSING		
SHURFINE — HOMOGENIZED — 3-lb. Can		
Pure Vegetable Shortening 79¢		
DINTY MOORE'S — 24-oz Can		
Spaghetti & Meat Balls 39¢		
SMOKEY JOE'S — 15 1/2-oz. Can		
BARBEQUE BEANS 237¢		
CIRCUS PEANUTS 2 8-oz. Cans 61¢		

Prices Effective Thurs., Fri., Sat., Sun. — February 3-4-5-6, 1955

— ALL ADVERTISED ITEMS SUBJECT TO STOCK ON HAND —

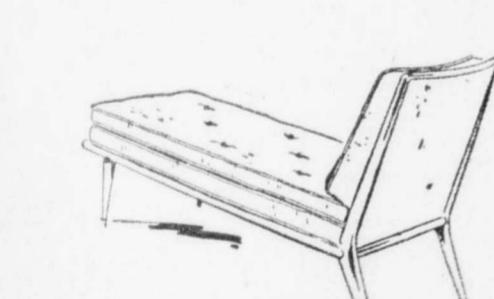
VILLAGE MARKET

441 So. Palm Canyon Drive Phone 7932 or 9055
Hours: 9 A.M. to 8 P.M. — SUNDAYS: 9 A.M. to 6 P.M.

FROM VILLAGE MARKET'S FREEZING CABINETS

MINUTE MAID — 6-oz. TANGERINE JUICE	233¢
MINUTE MAID — 6-oz. ORANGE JUICE	229¢
MINUTE MAID — 6-oz. LIMEADE	229¢
MINUTE MAID — 6-oz. GRAPEFRUIT JUICE	229¢
GRAND DUCHESS — Package 4 Flaked Beef Patties	59¢
HY-WAVE — Package SALMON FILLETS	57¢

THE FINEST FROZEN FOODS AVAILABLE



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for desert living

Arthur Elrod Ltd

886 North Palm Canyon Drive

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